



# PARVATHY.G.S

Assistant Professor / Department of Management

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## CAREER OBJECTIVE

I would like to devise captivating, fascinating, and unique practices of teaching that creates interest in the students. With the help of my cordial nature, I would like to build good rapport with students as well as teachers around me.

## EXPERIENCE

### Christ Nagar College

📅 August 2012- till now 📍 Maranalloor

### Indira Gandhi National Open University Centre: Mar Ivanios College

📅 September 2015 – till now 📍 Nalanchira

### University Institute of Technology

📅 Feb 2012 - April 2012 📍 Thycaud

### BSS Information Technology

📅 Jan 2011 – Jan 2012 📍 Trivandrum

## EDUCATIONAL

### Ph.D Pursuing

PRIST University

📅 2020 📍 Thanjavur

### Master of Philosophy in Management

PRIST University

📅 2019 📍 Thanjavur

### Master of Arts in Public Administration

Madurai Kamraj University

📅 2016 📍 Study centre, Trivandrum

### Masters of Commerce

Madurai Kamraj University

📅 2014 📍 Study centre, Trivandrum

### MBA Finance & HR

Calicut University

📅 2010 📍 Thrissur

### Bachelor of Business Administration

Kerala University

📅 2008 📍 Neyyattinkara

## POSITIONS HELD IN COLLEGE

- ♦ IQAC Co-ordinator
- ♦ Chronicler of the College
- ♦ Women's Grievance Redressal cell member (2018-19)
- ♦ Graduation day Co-ordinator (2015 & 2016)
- ♦ Co-ordinated Knowledge Enrichment Programme for Commerce and Management students in association with Triumphant Institute of Management Education Pvt Ltd. (2014 & 2015)
- ♦ Co-ordinated Add-On course, TALLY for Commerce and Management students in association with G-Tec Education (2015 & 2016)
- ♦ Assistant Co-ordinator of Internal and External examinations (2013 & 2014)
- ♦ Co-ordinated students for Inter collegiate management fests (2012 & 2013)
- ♦ Co-ordinated students for Kerala University Youth Festival (2012 & 2013)
- ♦ Personality Development Programme Co-ordinator (2012-2014)

## PAPER PRESENTATIONS

“Need of Green Entrepreneurship in India and Green Value Added (GVA) model” a paper presented at the National Seminar on Entrepreneurship- Owing your Career organized by Conspi Academy of Management Studies (CAMS) at Co-Bank Auditorium Trivandrum on 12 February 2020

## PAPER PUBLICATIONS

Parvathy, G.S., Prema, R.G. (2019). A study on Service Quality in banking industry: a comparative study between SBI and Canara bank in Trivandrum. *International Journal Of Business And Administration Research Review (IJBARR)*. Vol-6, Issue.3. Pp. 24-31.(E-ISSN NO: 2348-0653)

## FACULTY DEVELOPMENT PROGRAMMES

- **SAAC Orientation Programme** organized by The Kerala State Higher Education Council at Mar Ivanios College, Nalanchira, on 22 August 2019.
- **Being a mentor- Building the right attitude** organized by Conspi Academy of Management Studies, Trivandrum, on 7 December 2018.
- **Financial Planning and Investment Solutions** organized by Lourdes Matha College of Science and Technology and sponsored by Dr.APJ Abdul Kalam Technology University, Trivandrum. 29 - 31 January 2018.
- **Project Guidance & Case method of Teaching- New concepts & Emerging trends** organized by Conspi Academy of Management Studies, Trivandrum, on 13 October 2012.

## HANDLED SUBJECTS

- ›Principles of Management
- ›Industrial Relations
- ›Managerial Economics
- ›Operations Management
- ›Human Resource Management
- ›International HRM
- ›Business Law & Corporate Law
- ›Development Administration
- ›Capital Market & Investment Management
- ›Financial Administration
- ›Business Policy & Strategic Management
- ›Principles and practice of Insurance
- ›Financial Services

## SEMINARS/ WORKSHOPS

- **National Seminar on Teaching, Learning & Evaluation** conducted by IQAC, Christ Nagar College as part of the UGC Paramarsh Scheme of St. Teresa's College, Ernakulam, on 29 February 2020.
- **National Conference on Empowerment through Entrepreneurship** organized by Kerala Institute of Co-operative Management (KICMA), Neyyadam in association with Department of Industries and Commerce, Government of Kerala, Thiruvananthapuram on 26 February 2020.
- **National Seminar on Entrepreneurship- Owning your Career** organized by Conspi Academy of Management Studies (CAMS), Trivandrum on 12 February 2020.
- **UGC Sponsored National Seminar on Quality Assurance in Higher Educational Institutions** conducted by IQAC, St Teresa's College, Ernakulam, on 5 February 2020.
- **Two day workshop on Quantitative Analysis in Management, Commerce & Economics using SPSS** conducted by Kerala Institute of Co-operative Management (KICMA), Neyyadam, Trivandrum, on 31 January & 1 February 2020.
- **UGC Sponsored Seminar on Strengthening Infrastructure and Learning Resources in Higher Educational Institutions** conducted by IQAC, St Teresa's College, Ernakulam, on 22 January 2020.
- **National level workshop on Social Innovations** held at Christ University, Nodal Office, Trivandrum, on 18 January 2020.
- **Workshop on Teaching Learning & Evaluation: Changing protocols in Pedagogical innovations** organized by IQAC, VTM NSS College, Dhanuvachapuram, Trivandrum, on 26 November 2019.
- **UGC Sponsored Workshop on Quality Enhancement & Sustenance through NAAC Accreditation** conducted by IQAC, St Teresa's College, Ernakulam, on 7 November 2019.
- **Workshop on Syllabus Modernisation of BBA & B.Sc Hotel Management Programmes** organised by Board of studies in Business Management Pass, University of Kerala on 29 to 31 January 2018.
- **National level workshop on Effective teaching skills for College teachers** held at Christ University, Nodal Office, Trivandrum, on 18 and 19 September 2012.

## REFERENCE

**Dr. Krishnaveni S**

Assistant Professor  
Department of Commerce  
Govt College for Women  
☎ 94478 16787 📍 Trivandrum

**Mrs. Anitha Narayanan**

Former Assistant Professor  
Department of Management  
Nehru School of Management  
☎ 97456 49456 📍 Palakkad

**Dr.S Venkatesh**

Associate Professor  
PRIST School of Business  
PRIST University  
☎ 99446 49039 📍 Thanjavur