

SARADA SURESH

ASSISTANT PROFESSOR



CAREER HIGHLIGHTS

- Seven years of experience as Asst. Professor in Department of Management, Christ Nagar College, Thiruvananthapuram
- **UGC NET** qualified
- Worked with Hewlett Packard as Technology Consultant for Virtualization from January 2009 to June 2010

ACADEMIC PROJECT

Project: **EFFECTIVENESS OF MOTIVATION TECHNIQUES IN English India Clays Ltd**, Kochuvelli, Trivandrum.

Abstract: Understanding the employee motivation in EICL and suggest methods for improving the same.

WORK SUMMARY

Asst. Professor

Christ Nagar College | Feb 2014 – Present

- Handles M.com, BBA and B.Com classes
- Served as class teacher for BBA classes
- Major Subjects handled are Fundamentals of Management, E-commerce and Cyber law, Business Environment, Business Ethics & Corporate Governance, Legal framework for Business, Management Information System and Entrepreneurship Development

Technology Consultant

Hewlett-Packard Global Soft Private Limited | Jan 2009 - June 2010

- Was part of the Physical to Virtual Migration Project for the client Weyerhaeuser, USA
- Carried out Pre-Migration activities which involve testing the servers for readiness.
- Migrated servers using Platespin Portability Suite and VMware Converter.
- Carried out post migration activities ensuring successful migration.
- Handled issues regarding migration and involved in resolving them.
- Coordinating client interaction with team.

EDUCATION BACKGROUND

University of Kerala

M B A in HR & Finance | Graduated 2013

University of Kerala

B. Tech (Electronics & Communication) | Graduated 2008

Kerala State Board

HSC | Graduated 2004

Kerala State Board

SSLC | Graduated 2002

ACTIVITIES

- Published an Article titled “A study on how Copreneurship Negates Maslow’s Need Hierarchy Theory” in the journal Studies in Indian Place Names.
- Presented a paper “Ethics Education: A foundation to Ethical Behaviour in Business”, at the National Seminar organised by All Saints college, Trivandrum and Journal of Dharma and Globalethics.net India on 29th & 30th July, 2019
- Presented a paper on the topic “Copreneurship – An emerging concept in India”, at the National Seminar organised by PG Department of Commerce, Christ Nagar College, Maranalloor on 1st Dec 2018.
- Participated in paper presentation on Emerging Dimensions in Retail Sector conducted by CIMAT on 27th November 2012.
- Attended a certificate course on Business Analysis Fundamentals from Udemy in 2021.
- Attended a certificate course on SQL Essential Training from LinkedIn Learning in 2021.
- Attended a 7 days International PDP on SPSS organized by Patricia college of Arts and Science in June 2021
- Attended a 7 days Faculty Development Program on Inclusive Research Methods. Also, another 7 days FDP on Progressing Amidst Hindrance – Turning Adversity into Opportunity in 2020.
- Attended a 5 days Faculty Development Program on Faculty Development Program on Changing Business Strategies Post COVID 19 in 2020.
- Attended a certificate course on Initiating and Planning Projects in Coursera in July 2020. Attended a National webinar - An overview of Copy right system organized by All Saints’ College on 6th March 2021.

- Attended a National webinar - An overview of Traditional knowledge and Traditional Cultural Expression organized by All Saints' College on 9th March 2021.
- Attended a National webinar - An outlook of Indian Patent System organized by All Saints' College on 12th March 2021.
- Attended a National webinar - An Overview of IPR's organized by All Saints' College on 2nd March 2021.
- Attended a National level workshop on Reference Management Tools an Online Citation Data base organized by Indian Academic Researchers Association from 19 to 21st April 2020.
- Attended a National webinar - Use of Elsevier Tools in Research Work flow organized by University of Madras on 5th May 2020.
- Attended National webinars on Criteria VI and VII and Criteria III and V of NAAC - organized by St. Teresa's College Ernakulam on 16th and 18th May 2020.
- Attended an International webinar on Innovating a new Eco system in Higher Education organized by TKM Institute of Management on 5th June 2020.
- Attended a National level webinar series on Academic Quality Enhancement through Outcome Based Education organized by Seshadripuram First Grade College on 24th Dec 2020.
- Attended a webinar on Review of Literature and finding the research Gap organized by All Saints' College on 12th March 2021.
- Attended a webinar on Impact of Lockdown on the Economy organized by St. Xavier's College for Women, Aluva on 5th May 2020.
- Attended a webinar on Turnitin Online on Campus organized by Guru Nanak Institute of Management Studies on 4th May 2020.
- Attended an International webinar on Academic Career Abroad organized by Govt. College Thripunithura on 1st May 2020.
- Attended a National webinar on Business and Society: Post Covid Thoughts organized by Rajagiri College of Social Sciences, Kalamasserry on 17th May 2020.
- Attended a workshop on Basic Online Research Method Workshop organized by REST Society for Research International from 28th to 30th April 2020.
- Attended a workshop on Online Research Method Workshop organized by REST Society for Research International from 18th to 20th April 2020.
- Attended a workshop on Creation of Instructional Videos and Recording organized by NSS College Pandalam on 13th and 14th May 2020
- Attended the National level Hands-on Training Workshop on Writing Research Proposal and Handling Qualitative Research Data using RQDA and Deducer Text, conducted by Nodal Office, Christ University on April 11- 13, 2019.
- Attended the National level Social Innovation Workshop held at Nodal Office, Christ University on 18th January, 2020.

- Participated in chapter level contest of National paper presentation conducted by IIIE
- Microsoft certified Professional since 2009
- Microsoft certified Systems Administrator on Microsoft Windows Server 2003
- Microsoft certified Systems Engineer on Microsoft Windows Server 2003
- Microsoft certified Technology Specialist (MCTS) Certification