

Mrs. NEETHU LEKSHMI G V

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Positions held in college:

- College Council Member.
- Grievance redressal cell member.
- Anti-ragging cell member.
- Joint Staff Secretary.
- Criteria VI Co-ordinator of college IQAC.
- Entrepreneurship Development Club Co-ordinator.
- Class Teachers' Co-ordinator (2015-16).
- Bridge course Co-ordinator (2014-15).
- Nature club Co-ordinator (2013-15).
- Women's Study Unit Co-ordinator (2012-13).

Academic Preparation/ Research Experience:

- M.Phil in Management, PRIST (Ponnaiyah Ramajayam Institute of Science and Technology) University, Thanjavur, 2018.
M.Phil Dissertation, 'A Study on Service Quality in Healthcare: A Comparative Study on Public and Private Hospitals in Trivandrum'.
- Master of Business Administration, Conspi Academy of Management Studies, Cochin University of Science and Technology, 2009.
Specialisations: Marketing and Human Resource Management.
MBA Project, 'Employee Welfare at Kerala Electrical and Allied Engineering Company Ltd (KEL), Mamala, Kochi'.
Organizational Study at HLL Lifecare Ltd, Peroorkada, Trivandrum
- BSc Botany, All Saints' College, University of Kerala, 2007.
- Plus Two, Secondary Board of Education, G.H.S.S. Karamana, 2004.
- 10th Std, Kerala Board, Cottonhill.G.H.S.S, 2002.

Details of Paper Publications

SI No.	Title with Volume, Issue & Page Nos.	Name of the Journal	ISSN/ISBN No	Impact factor, if any
1	A Study on Service Quality in Healthcare: A Comparative Study on Public and Private Hospitals in Trivandrum. Vol.3, Issue.22, April-June 2018. Page 100-107	International Journal of Business and Administration Research Review (IJBARR)	E-ISSN No: 2347-856X	SJIF Impact Factor: 5.494

Paper published as Proceedings

SI No.	Title with Page Nos.	Details of Publication	ISSN/ISBN No
1	Managing Diverse Workforce Page 243-245	Swami Vivekananda Association of Science and Humanities (SVASH)	ISBN 978-81-907480-9-4

Workshops/Seminars/FDP Attended

SI No.	Topic	Organized by	Date	*Status	Workshops /Seminars/ FDP
1	'Effective Teaching Skills'	Christ Nodal Office, Trivandrum	18 th & 19 th September 2012	National	Workshop
2	'Project guidance and Case method of teaching – New concepts and Emerging trends'	Conspi Academy of Management Studies, Trivandrum	13 th October 2012	State	FDP
3	'Being a mentor-Building the right attitude'	Conspi Academy of Management Studies, Trivandrum	7 th December 2018	State	FDP
4	'Teaching Learning and Evaluation: Changing protocols in Pedagogical Innovations'	IQAC of VTM NSS College, Dhanuvachapuram	26 th November 2019.	State	Workshop
5	'Social Innovation'	Christ Nodal Office, Trivandrum	18 th January 2020.	National	Workshop
6	Enlight 2020, 'ED Club Conclave'	Department of Industries and Commerce	29 th and 30 th January 2020	State	

7	‘Quantitative analysis in Management, Commerce and Economics using SPSS’	Kerala Institute of Co-operative Management, Neyyadam, Trivandrum	31 st January & 1 st February 2020	State	Workshop
8	‘Empowerment through Entrepreneurship’	Kerala Institute of Co-operative Management, Neyyadam, Trivandrum	24 th February 2020	National	Conference
9	‘Teaching Learning and Evaluation’	Christ Nagar College, Maranalloor, Trivandrum	29 th February 2020	National	Seminar