

NIMYA M P

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Experience

- Assistant Professor Post Graduate Department of Commerce Christ Nagar College Maranalloor from 1st July 2013 to till the date
- Worked as Skill Development Executer in ASAP(part time trainer from 2014 to 2018)

Qualifications

- Pursuing PhD at Periyar University Salem
- MCom –Govt .Arts College Thiruvananthapuram
- MBA-Alagappa University
- BCom- Govt.College Nedumangad
- SET
- TALLY

Workshops/Training programmes/Faculty Development Programme

- Three day national workshop on “Applied Financial Econometrics” organized by the Research and Post Graduate Department of Commerce, Govt. College Nedumangad and sponsored by the Directorate of Collegiate Education, Government of Kerala, on 31st October,1st &2nd November 2018’.
- One day workshop on “Research Productivity Measures and Institutional Ranking” organized by the Mar Ivanios College Library and The Research Promotion and Ethics Committee in Association with Kerala State Higher Education Council on 22nd November ,2018
- Three day research methodology workshop “quality research and knowledge creation”organized by the IQAC ,University of Kerala in association with Indian Council of Social Science Research Southern Regional Centre on 23rd and 24th November 2018
- One day workshop series on “Research Methodology-II” organized by Post Graduate Department Of Commerce and Research Centre, SD College, Allappuzha on 12th October 2019.
- One day workshop series on “Research Methodology-III” organized by Post Graduate Department Of Commerce and Research Centre, SD College, Allappuzha on 16th November 2019.
- One day workshop series on “Research Methodology-IV” organized by Post Graduate Department Of Commerce and Research Centre, SD College ,Allappuzha on 04th January 2020.

- One day national workshop “Hypotheses Formulation and Testing” organized by the Post Graduate Department of Commerce ,All Saints’College ,Thiruvananthapuram on 04th March 2020.
- Knowledge Sharing Program on “ Using Case Studies for Participative Learning and Evaluation”at Hotel S P Grand Days ,Trivanduram on August 10th 2019.
- Training program for skill development organized by ASAP , Govt .of Kerala

Presentation and Participation in International and National seminars

- Presented the paper titled Effectiveness of Online Marketing on Integrated Marketing Communication in the Inter National Seminar on “Cyber security and Digital Marketing” organized by the Post Graduate And Research Department Of Commerce ,Mahatma Gandhi College Thiruvananthapuram in association with Kerala State Higher Education Council held on 02nd March 2020.
- Presented the paper titled “LIVE TO WORK” Or WORK To LIVE-Work Life Balance of Working Women’s in the Inter National Seminar on “Health Care Techonology And Management” organized by the Post Graduate And Research Department Of Commerce Vivekanandha College Of Arts And Science For Women Elayampalyam ,Namakkal on 4th and 5th February 2019.
- Presented the paper titled Mompreneur-A Reality or Not in the Inter National Seminar on “Yoth Leadership With Technological Improvements For Ustainable Development” organized by the Post Graduate Department Of Commerce Vivekanandha Arts and Science College for Women Veerachipalyam,Salem on 9th and 10th January 2019.
- Presented the paper titled “Entrepreneur” in the International Seminar conducted by Swami Vivekananda Cultural Institute ,Thiruvananthapuram on 26th April 2014.
- Participated in the National seminar on Teaching ,Learning &Evaluation organized by Christ Nagar College Maranalloor in association with IQAC,St.Teresa’s College ,Ernakulam on 29th February 2020
- Participated in the National seminar on Quality Assurance In Higher Educational Institutions organized by the IQAC Of St.Teresa’s College ,Ernakulam as a part of UGC PARAMARSH Scheme on 05th Feburary 2020.
- Participated in the National seminar on Business Analytics organized by the Research and Post Graduate Department of Commerce ,Govt.Arts College Thiruvananthapuram and sponsored by Directorate of Collegiate Education, Government of Kerala on 5th and 6th December 2019
- Participated in the National seminar Changing the Concept of Job Seekers into Job Givers organized by the Post Graduate Department of Commerce, Christ Nagar College Maranalloor, Trivanduram on 17th November 2018.
- Presented the paper titled A View On Accounting Scandals in the National Seminar on “Ethics In Commerce And Management Research Sequel And Panacea” sponsored by the Directorate of Collegiate Education, Govt of Kerala and organized by the Research and Post Graduate Department of Commerce,Govt.College Attingal from 24th to 26th October 2018.

- Participated in the National Conference on “Management Innovations:Strategies for Global Business Excellence” organized by the Department of Management Studies Lourdes Matha College Of Science and Technology,Kuttichal,Thiruvananthapuram on 3rd February 2017.
- Presented the paper titled cash to cashless economy –a reality or not in the National Seminar on Cash to Cashless Economy Opportunities And Challenges sponsored by the Directorate of Collegiate Education, Govt of Kerala and organized by the Research and Post Graduate Department of Commerce,Govt. College Attingal from 4th December 2017.
- Presented the paper titled Impact of Demonetization on Co-operative Banking System in the National Seminar on “Financial Sector Reforms In India: Expectations, Apprehensions And Consequences” sponsored by the Directorate of Collegiate Education, Govt. of Kerala and organized by the Research and Post Graduate Department of Commerce, Gov.t Arts College Thiruvananthapuram on 5th and 6th December 2017.
- Presented the paper titled Role of Print Media in Stimulating Youth Entrepreneurship in the National Seminar on “ Role of Media in Stimulating Youth Entrepreneurship” sponsored by the Institute of Parliamentary Affairs,Govt of Kerala with Post Graduate Department of Commerce, Gov.t Arts College Thiruvananthapuram on 22nd and 23rd March 2013.
- Presented the paper titled Role Of KSIDC in Creating Awareness On Entrepreneurship Among Women in the National Seminar on “Government’s Role In Awareness Creation On Entrepreneurship Among Women In India” sponsored by Directorate of Collegiate Education, Govt of Kerala with Post Graduate Department of Commerce, Gov.t Arts College Thiruvananthapuram on 15th and 16th March 2013.
- Presented the paper titled Challenges Of The Business Laws In The Globalised World In the National Seminar on “Role Of Parliament In Enacting Business Laws In The Globalised World” sponsored by the Institute of Parliamentary Affairs,Govt of Kerala and organized by the Post Graduate Department of Commerce, Gov.t Arts College Thiruvananthapuram on 23rd and 24th March 2012.
 - Participated in the National Seminar on “Rural E-commerce in India:Emerging Trends and Challenges organized by the Post Graduate Department of Commerce, Govt. Arts College Thiruvananthapuram on 15th and 16th March 2012.
 - Participated in the National Seminar on “Relevance of Co-operatives in the Services Sector of Kerala organized by the Department Commerce ,University of Kerala in collaboration with its Alumni Association on 1st November 2008.

PUBLICATIONS:

| Sr. No. | Authors, title of the paper | Name of the journal | ISSN No. | National /International |
|---------|---|---|------------------------|-------------------------|
| 1 | NIMYA M P, Cash to Cashless Rural Economy-A Reality or Not | Seminar Proceedings Cash to Cashless Economy | 978-81-936576-0-7 | National |
| 2 | MP NIMYA, Mompreneure-A Reality or Not | Journal Of Emerging Technology & Innovative Research | JETIR 197024 | International |
| 3 | Dr.V SENTHIL KUMAR, Mrs. NIMYA M P, “LIVE TO WORK” Or WORK To LIVE-Work Life Balance of Working Women’s | Journal Of Management Research And Analysis Volume-1 | 2394-2762 | International |
| 4 | NIMYA M P “ENTREPRENEURE” | Proceedings Of International Seminar of SVASH-2014 | ISBN:978-81-907480-9-4 | International |