

**Manju Rose Mathews**  
**e-mail: [manjurosemathews@gmail.com](mailto:manjurosemathews@gmail.com)**  
**Mob:9847943799**

**Profile:**

Mass Communication professional with academic excellence and practical expertise for Teaching, Career Training, Advocacy and Communication Campaigns

**Educational Qualifications:**

<b>Course</b>	<b>University</b>	<b>Year</b>	<b>Percentage</b>
Master of Journalism & Communication	MG University, Kottayam	1998	64.44% University 3 <sup>rd</sup> Rank
UGC- NET Journalism & Mass Communication	University Grants Commission	1998	Lectureship
Honors Diploma in Computer Applications	APTECH	1994	

**Teaching / Training Experience:**

- Head of the Department, Journalism and Mass Communication, Christ Nagar College, Maranalloor, Thiruvananthapuram (affiliated to University of Kerala )  
June 2019 to present
- Senior Trainer & Course Coordinator – Media Sector i-Curve Learning, Chennai  
from October 2014 to December 2018
- Course Coordinator and Faculty – PGDM in Media Management, DCSMAT Media School, Thiruvananthapuram from August 2006 to September 2008
- Lecturer, Department of Journalism, Mass Communication & Video Production, Mar Ivanios College, Thiruvananthapuram from August, 2000 to January, 2003
- Lecturer, Department of Communicative English, Assumption College, Changanassery from July,1998 to March,2000

### **Industry Experience:**

- Content Writer, *Kerala Interface, Kerala Calling etc* published by Information & Public Relations Department, Government of Kerala. August 2004 to present
- Founder Director, AKSA Foundation, Thiruvananthapuram 2014 to present
- Media Coordinator – Mudra Fests, Department of Culture, Government of Kerala, 2003 and 2004
- Content Localization and Translations, Pearson Education, June 2007 to January 2011

### **Research and Projects:**

- Certificate Course in Research Methodology and Techniques, Rajagiri College of Social Sciences. August 2003
- Project on *Impact of Advertisements among Teenagers in Kerala*
- Effectiveness of awareness campaigns for the prevention of Non-Communicable Diseases (NCD's)
- Prevention of Child Abuse through interventions in Schools, AKSA Foundation

### **Publications** (Mass Communication related articles in Malayalam):

- *Bahujana Madhyamangalile Prachodanavum Prathispandanavum- Oru Saidhyandhika Veekshanam*, Viknjanakairali Journal, Kerala Bhasha Institute, March 2011
- *Nava Madhyamangalile Aashaya Vinimaya Bhasha- Oru Avalokanam* : Viknjanakairali Journal, Kerala Bhasha Institute, April, 2011
- *Aashaya Vinimaya Prabhavavum, Parasyangalude Aashaya Samkramanavum*, Viknjanakairali Journal, Kerala Bhasha Institute, August 2011

**Expertise:**

- Experienced in teaching undergraduates and post-graduate students.
- Curriculum Design and Academic Content Development
- Career training for mass media
- Providing quality training and mentoring for graduate students
- Health Communication expert and Community Advocacy
- Creative writing – Poetry, Short stories and Scripts