

NEETU HEDRIN PEREIRA



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PROFILE

Designation : Assistant Professor
Qualification : M.Com, NET
Experience : 5years
Specialisation : Finance

EDUCATION

- **Dec 2014** : Qualified CBSE – UGC NET
- **2011-2013** : M.Com (Finance) - University of Kerala, All Saints' College, Trivandrum
- **2008-2011** : B.Com (Taxation, Law and Accounts) - University of Kerala, All Saints' College

SUBJECT MATTER EXPERT

- Financial Accounting
- Business Regulatory Framework
- Financial Services
- Entrepreneurship Development Programme
- International Business
- Corporate Regulations
- Financial Management
- Cost Accounting
- Business Statistics
- Security Analysis and Portfolio Management

TEACHING EXPERIENCE

- Acting as academic counselor at Mar Ivanios college, Trivandrum for Indira Gandhi National Open University. (10/03/19 onwards)
- Working as Assistant Professor at Christ Nagar College Maranalloor, since 3rd August 2015.
- Worked as Guest Lecturer at All Saints' College, Trivandrum for a period of 6 months from 9th October 2014 to 31st March 2015.

PUBLICATIONS

- An article on “**Ethical Dilemma Vs Academic Integrity: Questions of Plagiarism & Malpractices**”, has been accepted for publication in April 2020.
- Published an article on “**Role of WhatsApp in resource mobilization during the Kerala flood 2018 & 2019**” in the International Journal of Culture Media and Trends, published by BRPC, New Delhi, April 2020.
- Published an article on “**Conceptual framework of workplace spirituality – An overview**” in the International Journal of Business, Management and Social Sciences. Vol.IV, Issue 12(II), August 2015, ISSN: 2249 – 7463.
- Published an article on “**Social Banking through inclusion-a paradigm shift**” in the International Research Journal of Commerce, Business and Social Sciences. Vol.IV, Issue 12(III), August 2015, ISSN: 2277-9310.

SEMINARS & PRESENTATIONS

- Presented a paper on the topic “**Role of WhatsApp in resource mobilization during the Kerala flood 2018 & 2019**” at the international seminar on confronting disaster:from vulnerability to resilience, organized by Department of Sociology, at NSS Hindu College, Changanacherry ,on 24th January 2020.
- Presented a paper on “**Ethical dilemma v/s Academic integrity: Questions of plagiarism and malpractices**” at the two day National seminar on ethics in higher education: Policies and Praxis jointly organised by All Saints' college, Trivandrum, Journal of Dharma and Globethics.net India on 29 & 30 July, 2019 at All Saints' College, Trivandrum.
- Presented a paper on the topic “**Copreneurship – An emerging concept in India**”, at the National Seminar organised by PG Department of Commerce, Christ Nagar College, Maranalloor on 1st Dec 2018.

- Presented a paper titled “**Framing the Kerala Model- Role of Whatsapp in resource mobilization during Kerala Flood 2018**” at Mediatron 2018, a National Media Symposium organized by Jyoti Nivas College, Centre for media studies, Bangalore, on 11th Sept 2018.
- Presented a paper titled “**An overview on Online to Offline Commerce**”, at the 3 day National Seminar conducted by the PG Department of Commerce, Govt. College Nedumangad on 18th,19th and 20th Nov 2015.
- Presented a paper on the topic “**IFRS and India: Problems and Challenges**”, at the two day National Seminar organised by Department of Commerce on IFRS, All Saints’ College, Trivandrum on 16th and 17th Jan 2015.

CONFERENCE & WORKSHOPS

- Participated in the National Seminar on “**Teaching, Learning and Evaluation**”, conducted by Christ Nagar College, Trivandrum, on 29th February, 2020.
- Participated on one day National level **Social Innovation** workshop, held at Nodal office, Christ (Deemed to be University), Trivandrum, on 18th January, 2020.
- Participated at the National level hands-on training workshop on “**Writing research proposal and handling qualitative research data using RQDA and Deducer text**” conducted by the Nodal Office, Christ (Deemed to be University), Vazhuthacaud, Trivandrum, on April 11th to 13th, 2019.
- Participated in the National conference on “**Management innovations: Strategies for Global Business Excellence – 17**” held by Dept. of Management Studies, Lourde Matha College of Science and Technology, Kuttichal on 3rd Feb, 2017.