

BIO DATA

Name : Fr Titto Vallavanthara CMI (TITTO VARGHESE)
Place of Birth : Champakulam, Alappuzha (Dt), Kerala
Date of Birth : 7 May 1977

EDUCATIONAL QUALIFICATION

B Ph (1999) : Dharmaram College, Bangalore (**I Rank**)
BA Psychology (2002) : KE College, Mannanam (**I Rank**)
MA Communication (2004) : GRD College, Coimbatore (**I Rank**)
B Th (2007) : Dharmaram College, Bangalore (**I Rank**)
UGC-NET (2011)
Ph D (2018) : Pondicherry University

WORK EXPERIENCE

Teacher & Counsellor (2009-'11) : Christ Nagar HSS, Trivandrum
Director & Teacher (2014- '17) : Christ College, Vizhinjam
Principal (2017 – '18) : Christ Nagar College, Maranalloor
Director & Manager (2017 -) : Christ Nagar Campus, Maranalloor

FIELDS OF INTEREST

Academic: Mass Communication, Media Studies, Psychology, Family Studies, Adolescent Studies, Film Studies, New Media, Social Media

Non-Academic: Music Composition, Personality Development, Soft Skills Development, Students' Orientation Programme, Good Parenting Techniques, Teachers Orientation Programme, Mentoring, Youth Animation Programme,

PAPERS PUBLISHED

1. Varghese, T., & Pereira, N.H. (2020). Role of WhatsApp in Resource Mobilization during the Kerala Floods 2018 & 2019. *International Journal of Culture Media & Trends*.
2. Varghese, T., & Pereira, N.H. (2020). The Curious Case of Plagiarism and Malpractices. *Journal of Dharma (ISSN: 0253 7222)*. [Accepted for Publication].
3. Varghese, T., Joseph, A.M., & Ramachandran, A.A. (2020). A Study on How Youngsters See TikTok. In *Media, Culture & Contemporary Communication*, Ed. K. Pradeep. Chennai: HoneyBee Publishers (ISBN: 978 93 87434 28 8)
4. Varghese, T., & Nath, A.B. (2020). Factors Influencing the Effective Usage of QR Code: A Study among Readers of Trivandrum City. *International Journal of Research and Analytical Review*. Vol.7, Issue 1. Pp. 822-870. (ISSN: 2349-5138 & E-ISSN: 2348-1269)
5. Varghese, T., Nair, V B., & Athira, V S. (2018). “Problems & Concerns of Domestic Waste Disposal: A Comparative Study from Trivandrum”. **Global Academic Research Journal**. Vol 6, Issue 1. (ISSN: 2347-3592)
6. Varghese, T., & Indrajith, I J. (2018). “Language to ‘Lang’: WhatsApp Imprints on Teenagers”. **Acme International Journal of Multidisciplinary Research**. Vol 6, Issue 1. (ISSN: 2320-236X)
7. Varghese, T., Ramakrishnan, K. (2017). “HR Campaigns through Social Media: Problem of Losing Direction”. **Marian Journal of Professional Management**. Vol 1. Issue 1. Pp. 19 – 25. (ISSN: 2456-9003)
8. Varghese, T. (2016). Social Media: Kaumaram Thettunna Vazhikal. **Ed.** In **Madhyamam-Kudumbam**. September 2016, Vol. 1, Issue 11. P.60
9. Varghese, T. (2015). “7aam Arivu: A Typical Tamil Movie with Heroism Theorized”. In **From Fiction to Film: An Interdisciplinary Approach**, Eds. Krishnaprabha, V P., & Sasidharan, N. Trivandrum: Fabian Books, Pp. 219 – 228. (ISBN 818733386-3)

10. Varghese, T., Nivedhitha, D., & Veranani, S. M. (2015). *“From Skepticism to Trepidation: A Study on how the Social Media Youth perceive Mullaperiyar dam issue”*. In, **Towards a Humane Environment**, Ed. Rajeevan, R. Delhi: Kalpaz Publication, Pp. 71 – 90. (ISBN978-93-5128-069-9)
11. Varghese, T., & Francis, N. (2014). *“Opinion Polls in Newspapers and Magazines and their Impact on Students”*, **International Journal of Economic and Business Review**. Vol. 2, Issue 12. Pp. 95 - 102. (ISSN: 23490187)
12. Varghese, T., Nivedhitha, D. (2014). *“Indian Teenagers and their Family Relations in the Social Networking Era”*. **Rajagiri Journal of Social Development**. Vol. 6, No. 1. Pp. 29 – 48. (ISSN:0973-3086)
13. Varghese, T. (2014). *“Teenagers & Facebook: A Content Analysis of Status Updates”*. **Communication & Journalism Research**. Vol. 3, Issue 1&2. Pp. 63 – 73. (ISSN:2348-5663)
14. Varghese, T., & Nivedhitha, D. (2014). *“Teenagers & Humour in Facebook”*. In, **Social Networking Media: Boon or Bane?** Eds. Hegde, B., & Hampesh, K. S. Ujire: SDM. Pp. 240 – 242. (ISBN:978-81-926593-0-5)
15. Eipe, J. J., & Varghese, T. (2013). *“Participatory Culture in Virtual Communities: The case of ‘Malayali Pondicherry University’ Facebook Community”*. **Aureole: A Journal of Multidisciplinary Studies & Research**. Vol. 5. Pp. 59 -66. (ISSN:2249-7862)
16. Varghese, T., Nivedhitha, D., & Krishnatray, P. (2013). *“Teenagers’ Usage of Social Networking Media in a South Indian State”*. **International Journal of Scientific & Engineering Research**. Vol. 1, Issue 12. Pp. 622 – 636. (ISSN: 2229-5518)
17. Arulselvan, S., Eipe, J. J., Varghese, T., Nivedhitha, D. (2013). *“VICTERS: Virtual Classrooms and Real Concerns”*. In, **ICT in Education**, Ed. Kharbirymbai, B. B. Guwahati: EBH Publishers. Pp. 173 – 180. (ISBN: 978- 93-80261-91-1)
18. Eipe, J. J., Varghese, T., & Veranani, S. M. (2012). *“India against Corruption Movement: An Online version of a Non-Violent Mass Movement”*. **Gandhi Marg**. Vol. 34, No. 2&3.

Pp. 343 – 352. (ISSN:0016-4437)

19. Varghese, T., & Nivedhitha, D. (2012). “*Social Media in family Communication of Teenagers*”. **Media Watch**. Vol. 3, No. 2. Pp. 3 – 10. (ISSN:0976-0911)
20. Samarjeet, S., Varghese, T., & Behera, A. K. (2012). “*Building Audience through Social Media Platform: A New Age Publicity campaign of a Tamil Movie*”. **Shodhprerak**. Vol. 2, Issue 1. Pp. 169 – 173. (ISSN:2231-413X)
21. Varghese, T., & Eipe, J. J. (2012). “Is Social Media Turning out to be a Destructive Instrument of Democracy?” In, **The Issues of Journalistic Ethics and Freedom in the Contemporary Age of Digital Media**. Ed. Basu, T. Calcutta: Calcutta University. Pp. 461 – 468. (ISBN:81-86263-004)
22. Nivedhitha, D., & Varghese T. (2012). “They just need the hands of their children to write the exams”. In the **Compendium of Proceedings & Abstracts** of the International Seminar on Gandhian Education Principles & Practices for the Emerging Global Scenario, Ed. Bindu, R.L. (25-27 July, 2012).
23. Varghese, T., & Eipe, J.J. (2011). “*Muted Minorities Vs Mass Movements: Silencing Role of Social Media in Anna Hazare’s India against Corruption Movement*”. In, **Politics of Clicktivism**, Conference Proceedings of the National Seminar on Politics & Social Media: Commons in the Space Online (12 – 14 October, 2011). Pp. 51 – 65.
24. Varghese, T. (2007). “Madhyama Vicharana”. In **Holi**, Ed. Kanichikattil, F. Bangalore: Dharmaram Publications. Pp. 29 – 40. (ISBN: 978-81-89958-12-1)

PAPERS PRESENTED AT INTERNATIONAL CONFERENCES

1. “*A Study on How Youngsters See TikTok*”, a research paper presented at the **International Conference on Media & Contemporary Culture on Communication** conducted by the Narayanaguru College of Engineering, Manjalummoodu, Tamilnadu on 21 March 2020.
2. “*Role of WhatsApp in Resource Mobilization during the Kerala Floods 2018 & 2019*”, a research paper presented at the **International Conference on Confronting Disaster:**

From Vulnerability to Resilience conducted by NSS College, Changanasserry on 24-25 January 2020.

3. *“7aam Arivu: A Typical Tamil Movie with Heroism Theorized”*, a research paper presented at the **International Conference on From Fiction to Film; An Interdisciplinary Approach** conducted by the Department of English, Maharaja’s College for Women, Trivandrum. 14 – 16 March, 2012.
4. *“Family Vs Friends: Who take the top spot; An Analysis of the Status Updates of the Teenagers in Facebook”*, research paper presented at the **International Conference on Civic Challenges, Democracy & Media** at the Mangalayatan University, Aligarh. 25-26 February, 2012.
5. *“From hits to being a hit: A Success story of an Ordinary Film Pandit”* presented at the **International Conference on Visual Spaces** by the CPRACISIS at Asian College of Journalism, Chennai. 21-22 January, 2012.
6. *“Is Social Media turning out to be a Destructive Instrument of Democracy?”* a research paper presented at the **International Conference on the Issues of Journalistic Ethics and Freedom in the Contemporary Age of Digital Media** at the Department of Communication, Calcutta University. 9-10 January, 2012.
7. *“Facebook is India; India is Facebook: an Analysis of how facebook was used to organize a mass movement against corruption”*, a research paper presented at the **International Conference on Glocal Communication** by the PRCI at Hotel Le Meridien, Bangalore. 26 November, 2011.

PAPERS PRESENTED AT NATIONAL CONFERENCES

1. “Technology, Piracy & Social Structures: A Study on how young adults create, share and consume content”, a paper presented at Media Meet conducted at Christ University, Bengaluru from 29 – 31 August 2019.
2. “Ethical Dilemma Vs Academic Integrity: Questions of Plagiarism and Malpractices”, a paper presented at the National Seminar on Ethics in Higher Education: Policies and Praxis at All Saints College, Trivandrum on 29 and 30 July 2019.

3. "Negating Colourism: Reframing codes of beauty", a paper presented at the **National Media Symposium Mediatron 2018** at Jyoti Nivas college, Bangalore on 11 September 2018.
4. "India in Automobile Ads: Framing the reel world by deframing the real", a paper presented at the **National Media Symposium Mediatron 2018** at Jyoti Nivas college, Bangalore on 11 September 2018.
5. "Margins of the Mainstream: An analysis of the reportage of the Kerala floods 2018", a paper presented at the **National Media Symposium Mediatron 2018** at Jyoti Nivas college, Bangalore on 11 September 2018.
6. "The framing of stardom through flood relief activities shared on social media: A study", a paper presented at the **National Media Symposium Mediatron 2018** at Jyoti Nivas college, Bangalore on 11 September 2018.
7. "Understanding the unknown: An analysis of the anonymous user on online news media", a paper presented at the **National Media Symposium Mediatron 2018** at Jyoti Nivas college, Bangalore on 11 September 2018.
8. "AMMA Vs Women: A study on the contradicting social frames among the Kerala film fraternity", a paper presented at the **National Media Symposium Mediatron 2018** at Jyoti Nivas college, Bangalore on 11 September 2018.
9. "Faking the News: A study on how lies are framed in the guise of news", a paper presented at the **National Media Symposium Mediatron 2018** at Jyoti Nivas college, Bangalore on 11 September 2018.
10. "Framing the 'Kerala Model': Role of WhatsApp in resource mobilization during the Kerala floods 2018", a paper presented at the **National Media Symposium Mediatron 2018** at Jyoti Nivas college, Bangalore on 11 September 2018.
11. "The Portrayal of Contemporary Issues through the Eyes of Media", a paper presented at the **National Conference on Narratives in Media and Literature** at Kristu Jayanti College, Bangalore on 7 February 2017.
12. "Narcissism in Selfies: A study of Selfies posted in Facebook by Teenagers", a paper presented at the UGC Sponsored National Media Symposium -**Mediatron 2017** at Jyoti Nivas College, Bangalore On 2-3 February 2017.
13. "HR Campaigns through Social Media: Problem of Losing Direction", a research paper presented at the National Conference on **Innovations in HR in the Era**

of Social Media at Marian International Institute of Management on 20 November 2016.

14. “Teenagers & Humour in Facebook”, a research paper presented at the **National Conference on Social Networking Media; Boon or Bane** at SDM College, Ujire. 7-8 March, 2014.
15. “*Teenagers & Facebook: A Content Analysis of Status Updates*”, a research paper presented at the **National Mass Communication Research Conference** at University of Calicut. 6-7 February, 2014.
16. “*Role of Social Networking Media in the Koodankulam & Vilappilsala Protest Movements*”, a research paper presented at **National Seminar on Mass Media & Human Rights** at Payyanur College. 31 January – 1 February, 2013.
17. “*Role of Social Networking Media in Creating Globalized Families*”, a research paper presented at the **National Seminar on Globalization and State in India** at Govt College, Madappally. 20 November, 2012.
18. “*From Skepticism to Trepidation: A Study on how the Social Media Youth perceive Mullaperiyar dam issue*”, a research paper presented at the **National Seminar on Towards a Humane Environment** at NSS College, Nilamel. 5-6 October, 2012.
19. “*India against Corruption Movement: An Online version of a non-violent mass movement*”, a research paper presented at the **National Seminar on Contemporary Nonviolent Mass Movements in India and Abroad** at MG University. 23-24 August, 2012.
20. “*Virtual Classrooms for Rural Development*” a research paper presented at the **National Conference on Community Radio: Prospects & Challenges** at the MS University, Thirunelveli. 16-17 March, 2012.
21. “*13 days Vs 11 Years: A Comparative Study of the Social Media Campaigns of Anna Hazare and Irom Sharmila*” presented at the **National Conference on Journalistic Ethics** at Calcutta University. 11 January, 2012.
22. “*Agenda Setting through participation: An analysis of the Social Media Discourses*”, a research paper presented at the **National Seminar on Journalism**

in the Age of New Media at Surendranath College for Women, Calcutta. 10 January 2012.

23. *“Virtual Communities: The Experience of the Peripheral Young Users in New Media”* presented at the **National Conference on Media Education** at Pondicherry University. 19-20 December, 2011.
24. *“Freedom of Expression Vs Audience Appreciation”*, paper presented at **National Seminar on Communication via Culture** conducted at the KNM College, Trivandrum. 29-30 November, 2011.
25. *“Muted Minority Vs Mass Movements: The Silencing role of Social Media”* research paper presented at the **National Conference on Politics & Social Media** at Brennan College, Thalasserry. 12-14 October, 2011.
26. *“VICTERS: Virtual Classrooms & Real Concerns”* paper presented at the **National Seminar on ICT in Education** at NEHU, Shillong. 13-15 September, 2011.
27. *“Effect of Media in Undermining the Supremacy of Legislature in Indian Democracy”* presented at the **National Seminar on Civil Society, Media & Governance** at Govt College Elerithattu, Kasargod.

BEST PAPER AWARDS

1. **“Narcissism in Selfies: A study of Selfies posted in Facebook by Teenagers”**, a research paper presented at the UGC Sponsored National Media Symposium - **Mediatron 2017** at Jyoti Nivas College, Bangalore On 2-3 February 2017.
2. **“HR Campaigns through Social Media: Problem of Losing Direction”**, a research paper presented at the National Conference on **Innovations in HR in the Era of Social Media** at Marian International Institute of Management on 20 November 2016.

SEMINARS / WORKSHOPS ATTENDED

1. **National Seminar on Teaching, Learning & Evaluation** conducted by IQAC, Christ Nagar College as part of the UGC Paramarsh Scheme of St Teresa's College, Ernakulam, on 29 February 2020.
2. **UGC Sponsored National Seminar on Quality Assurance in Higher Educational Institutions** conducted by IQAC, St Teresa's College, Ernakulam, on 5 February 2020.
3. **UGC Sponsored Seminar on Strengthening Infrastructure and Learning Resources in Higher Educational Institutions** conducted by IQAC, St Teresa's College, Ernakulam, on 22 January 2020.
4. **UGC Sponsored Workshop on Quality Enhancement & Sustenance through NAAC Accreditation** conducted by IQAC, St Teresa's College, Ernakulam, on 7 November 2019.
5. Literary Fest, Chris Meraki 2019 a **National Conference on Shift of Language Consequent to the Influence of Media** held at Christ College, Vizhinjam on 23 February 2019.
6. **National Seminar on Changing the Concept of Job Seekers into Job Givers** held at Christ Nagar College, Maranalloor on 17 November 2018.
7. **National Conference on Responsible Tourism** at Kerala Institute of Tourism and Travel Studies, Trivandrum. 27 March 2017
8. **Author Workshop** organized by **Springer** at Pondicherry University. 6 February, 2014
9. **International Conference on Gandhian Educational Principles and Practices for the Emerging Global Scenario** at Gandhi SmarakNidhi, Trivandrum. 26 – 27 July 2012
10. **All India Workshops on Research Methodology for Research Scholars** at ASC, Pondicherry University. 4-5 August, 2011
11. **Research Methodology in Social Sciences – Interaction Programme for Ph D Scholars** at ASC, Bharathiar University. 13 July to 2 August, 2011
12. **National Conference on New Media & National Development** at Bangalore University. 18 - 19 March, 2011