

(Pages : 4)

M – 1865

Reg. No. :

Name :

Fifth Semester B.Com. Degree Examination, December 2021

Career Related First Degree Programme under CBCSS

Group 2(a)

Core Course VII: CX 1541/HM 1541/TT 1541

ENTREPRENEURSHIP DEVELOPMENT

(Common for Commerce and tax Procedure and Practice/ Commerce and Hotel Management and Catering/Commerce and Tourism and Travel Management)

(2018 & 2019 Admission)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in one word or to a maximum of two sentences each. Each question carries **1** mark.

1. Define entrepreneurship.
2. Who is a woman entrepreneur?
3. What is a project?
4. What is project appraisal?
5. What is payback period?

P.T.O.

6. Define a micro unit.
7. What is seed capital?
8. What do you mean by incentive?
9. What is meant by 'industrial sickness'?
10. What do you mean by franchising?

(10 × 1 = 10 Marks)

SECTION – B

Answer any **eight** questions in not exceeding one paragraph each. Each question carries **2** marks:

11. Define Entrepreneurial Development Programme.
12. What do you mean by drone entrepreneurs?
13. Name any two major problems of women entrepreneurs in establishing and developing their enterprises.
14. Name the important sources of a business idea.
15. What are the different elements of project formulation?
16. Give any two methods of profitability appraisal of capital projects.
17. Write a short note on financial viability of a project.
18. Give any two merits of payback period method.
19. Briefly explain the features of micro enterprises.
20. Give any two objectives of micro enterprises.

21. Mention any two objectives of a Project Report.
22. What do you understand by single window system?
23. Give a brief account of 'margin money loan'.
24. What are the important objectives of the seed capital assistance scheme?
25. What is meant by conglomerate diversification?
26. Give a brief account of DICs.

(8 × 2 = 16 Marks)

SECTION – C

Answer any **six** questions in about 120 words each. Each question carries **4** marks:

27. Enumerate the characteristics of an entrepreneur.
28. Distinguish between Entrepreneur and Intrapreneur.
29. What are the recent trends in the development of women entrepreneurship in India?
30. Explain briefly the role of entrepreneur in economic development.
31. What are the objectives of EDP?
32. Enumerate the objectives of MSMEs.
33. What are the major functions of NEISBUD?
34. What are the incentives and subsidies given by Government of Kerala to SSI units?

35. Explain the functions of Small Industries Service Institutes.
36. Is registration compulsory for an SSI unit? What are the benefits of registration?
37. Enumerate the important signals of industrial sickness.
38. Write a short note on preventive measures for industrial sickness.

(6 × 4 = 24 Marks)

SECTION – D

Answer any **two** questions in not exceeding 4 pages. Each question carries **15** marks

39. Discuss the factors affecting entrepreneurial growth.
40. Give a standard proforma for preparing a project report for small scale industry.
41. What are the advantages of industrial estates? Discuss the different types of industrial estates.
42. Discuss the functions of Small Industries Development Bank of India.
43. Discuss in detail the causes of industrial sickness.
44. Explain in detail the procedure for registration of a small scale industrial unit..

(2 × 15 = 30 Marks)