

(Pages : 3)

J – 3038

Reg. No. :

Name :

Fourth Semester B.A. Degree Examination, June 2020

Career Related First Degree Programme under CBCSS

Group 2(a)

Journalism and Mass Communication and Video Production

Vocational Course VI

JC 1472 — TELEVISION BROADCASTING

(2014 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

I. Answer all the ten questions, each one in one or two sentences.

1. Prime time.
2. Reality Show.
3. BBC.
4. Anchor.
5. Piece-to-camera.
6. Voice-Over.
7. Reuters.
8. Flash.

P.T.O.

9. Prannoy Roy.

10. News room.

(10 × 1 = 10 Marks)

II. Answer **any eight** of the following, each one not exceeding **60** words.

11. What is a soundbite?

12. What is TRP?

13. Satellite news gathering.

14. Infotainment channels.

15. News story.

16. Writing to pictures.

17. CNN.

18. What is the role of a television camera person?

19. Television genres.

20. NDTV Profit.

21. Shooting Script.

22. Teasers.

(8 × 2 = 16 Marks)

III. Answer **any six** of the following, each one not exceeding **120** words.

23. Explain the functioning of a teleprompter.

24. Explain a news package.

25. Elucidate the important sources of TV news.

26. Discuss the role of a TV news reporter.
27. Explain the advantages of story board.
28. Soap opera.
29. How is broadcast news different from print news?
30. Discuss mobile journalism.
31. Explain the duties of a news producer.

(6 × 4 = 24 Marks)

IV. Write essays on **any two** of the following, each one not exceeding **500** words.

32. Discuss the content, structure and style of news bulletins.
33. Explain the essential qualities that broadcast journalists should have.
34. Explain the different steps involved in a television interview.
35. Discuss the common television programme formats.

(2 × 15 = 30 Marks)