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Sixth Semester B.C.A. Degree Examination, March 2020

Career Related First Degree Programme Under CBCSS

Group 2(b) – Computer Applications

Core Course

CP 1641: BUSINESS INFORMATICS

(2014 Admission onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A [Very Short Answer Type]

One word to Maximum of one Sentence, Answering ALL questions

1. HTTP stands for what?
2. What is M-commerce
3. SSL stands for what?
4. What is search engine?
5. Define Network
6. List any two e-commerce websites
7. C2C stands for

P.T.O.

8. G2C stands for
9. B2G stands for
10. Define intranet

(10 × 1 = 10 Marks)

SECTION – B [Short Answer]

Not to exceed **one** paragraph. Answer any **eight**. Each question carries **2** marks

11. Write a short note on civil law .
12. What is B2C model?
13. What is a Debit Card?
14. Define cryptography.
15. Write any two Disadvantages E-cash.
16. What is firewall?
17. Define the term 'integrity' in connection with e-commerce.
18. Define the term 'Non-Repudiability' in connection with e-commerce.
19. Define the term 'Availability in connection with e-commerce.
20. Define web 2.0.
21. Define one-to-one marketing.
22. Write short note on wireless Telecommunication Devices.

(8 × 2 = 16 Marks)

SECTION – C [Short Essay]

Not to exceed 120 paragraph. Answer **any six**. Each question carries **four** marks

23. Write a short note on Smart Card
24. Discuss the procedures for credit card payment system
25. Explain features of the IT Act?
26. Write a short note on electronic media in education?
27. Differentiate between secret key cryptography and public key cryptography.
28. Write short note on History of E-Commerce
29. Write short note on mobile finance application
30. Write a short note e-commerce in entertainment sector
31. Explain in brief B2B business model in e-commerce

(6 × 4 = 24 Marks)

SECTION – D [Long essay]

Answer **any two** questions. Each question carries **fifteen** marks

32. Explain social and legal issues in e-commerce.
33. Explain Various web marketing methods?
34. What is M Commerce? Explain attributes and benefits of M Commerce
35. Define e-commerce? What are the Advantages and Disadvantages of Ecommerce

(2 × 15 = 30 Marks)