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J – 1997

Reg. No. :

Name :

Sixth Semester B.A. Degree Examination, March 2020

Career Related First Degree Programme Under CBCSS

Group 2(a)

Journalism And Mass Communication and Video Production

Core Course XI

JC 1642 BUSINESS JOURNALISM

(2014 Admission onwards)

Time : 3 Hours

Max. Marks : 80

PART – A

I. Answer all questions in **one** sentence.

1. NITI Ayog.

2. Sensex.

3. IMF.

4. White revolution.

5. Capitalism.

6. Budget.

7. Economy.

P.T.O.

8. Business journalism.
9. Stock Exchange.
10. RBI.

(10 × 1 = 10 Marks)

PART – B

II. Answer any **eight** questions in one or two sentences.

11. E-commerce.
12. FDI.
13. GST.
14. NABARD.
15. Name any two business dailies.
16. FICCI.
17. Globalisation.
18. SEBI.
19. LIC.
20. Employment.
21. Youth population of India.
22. Income Tax.

(8 × 2 = 16 Marks)

PART – C

III. Write short essays each not exceeding **120 words** on any **six** following.

23. How do you make numbers understandable to audience as a business journalist?
24. What are the general problems faced by reporters in covering business news?
25. Give the general features of New Economic policy of India.

26. Explain budget reporting.
27. Explain the functions of Finance Commission of India.
28. Explain the marxian school of economic thinking.
29. Write a note on the Ministry of Commerce and Industry.
30. Give an overview of Bank nationalisation in India.
31. Write about the Five Year Plans in India.

(6 × 4 = 24 Marks)

PART D

- IV. Write a long essays each not exceeding **500 words** on any **two** of the following.
32. Give an overview of kerala economy.
 33. Describe the major schools of modern economic thinking.
 34. Give an overview of Nehruvian model.
 35. Write an imaginary interview with the finance minister of India on the privatisation of public sector undertaking proposed in the 2020 budget.

(2 × 15 = 30 Marks)