

Reg. No. : .....

Name : .....

**Third Semester B.A. Degree Examination, October 2019**

**Career Related First Degree Programme under CBCSS**

**Group 2(a)**

**Journalism and Mass Communication and Video Production**

**Vocational Course IV**

**JC 1372 : INTRODUCTION TO TELEVISION PRODUCTION**

**(2014 Admission onwards)**

Time : 3 Hours

Max. Marks : 80

1. Answer **all** questions, each in a word or a maximum of 30 words.

1. What does 'ENG' mean?
2. Who is the founder of cable news network (CNN)?
3. Who is the present chairperson of Prasarbharathi?
4. Which is the company that owns ASIANET PLUS?
5. Who is Prannoy Roy?
6. What does 'DTH' mean?
7. What is Kheda communication project?
8. Who owns the channel "Mirror Now"?
9. Which channel telecasts the daily discussion programme-"The Big Picture"?
10. Which is the owning company of STAR networks?

**(10 × 1 = 10 Marks)**

P.T.O.

II. Write short notes, each not exceeding 60 words on any eight of the following.

11. Talking heads.
12. Anchoring.
13. Sting reporting.
14. Dissolve.
15. White balance.
16. Chroma key.
17. Vox Populi.
18. Prime Time.
19. Soap Opera.
20. Rajyasabha TV.
21. Sound bite.
22. Aerial shot.

(8 × 2 = 16 Marks)

III. Write short essays, not exceeding 120 words on any six of the following.

23. Mutli cam production.
24. Camera movements.
25. Regional news channell.
26. Use of graphics in TV programmes.
27. Background music.

28. Online and offline editing.
29. Postproduction.
30. Live streaming.
31. Methods of lighting.

**(6 × 4 = 24 Marks)**

IV. Write long essays on any two of the following.

32. Explain the process involved in programme production? Elucidate with examples.
33. Explain the use of different microphones in television production.
34. Assess the impact of new media on television.
35. Explain the process involved in sound design.

**(2 × 15 = 30 Marks)**