

Reg. No. :

Name :

Fourth Semester B.B.A. Degree Examination, July 2019

Career Related first Degree programme under CBCSS

Group 2(b)

CORE COURSE : BM 1441: ENTREPRENEURSHIP DEVELOPMENT

(2014 Admission – 2016 Admission)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in one or two sentences

Each question carries 1 mark

1. What is entrepreneurship?
2. Who is an agricultural entrepreneur?
3. What is subsidy?
4. Who is an entrepreneur?
5. What is entrepreneurial development programme?
6. What is partnership?
7. What is industrial estate?
8. What is a project report?
9. What is bounty?
10. Who is a drone entrepreneur?

(10 × 1 = 10 Marks)

SECTION – B

Answer any **eight** questions. Each question carries 2 marks

11. What are the needs for incentives and subsidies?
12. What are the short term objectives of EDP?
13. What are the disadvantages of partnership?
14. Write a short note on Technical Consultancy Organisation.
15. What are the characteristics of a project?
16. What are the functions of an Entrepreneur?
17. Write a note on imitating entrepreneurs.
18. Discuss the relationship between entrepreneurship and economic development?
19. What are the objectives of MSMEs?
20. What are the problems faced in preparation of project reports?
21. Discuss the key elements in the concept of entrepreneurship.
22. Discuss the qualities of a successful entrepreneur?

(8 × 2 = 16 Marks)

SECTION – C

Answer any **six** questions. Each question carries 4 marks

23. What are the nature and characteristics of entrepreneurship?
24. What are the skills required for an entrepreneur?
25. Discuss the important personal barriers to entrepreneurship.

26. What are the disadvantages of Micro, Small and Medium enterprises?
27. What are the phases of EDP?
28. What are the functions and activities of Technical Consultancy Organisation?
29. What are the responsibilities of Kerala State Small Industries Development Corporation Limited?
30. What are the important aspects which are highlighted in a project report?
31. What are the objectives of a project report?

(6 × 4 = 24 Marks)

SECTION – D

Answer any two questions. Each question carries 15 marks

32. Explain the types of entrepreneurs.
33. Discuss the problems of small scale industries
34. Explain the contents of project report.
35. Explain the factors governing location of small scale industries.

(2 × 15 = 30 Marks)