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Reg. No. : .....

Name : .....

**Fourth Semester B.B.A. Degree Examination, July 2019**

**Career Related First Degree Programme under CBCSS**

**Group 2(b)**

**Core Course : BM 1442 BUSINESS ETHICS AND CORPORATE  
GOVERNANCE**

**(2017 Admission)**

Time : 3 Hours

Max. Marks : 80

**SECTION – A**

**Answer all questions in one or two sentences. Each question carries 1 mark.**

1. What do you meant by corporate governance?
2. What do you meant by corporate social responsibility?
3. Differentiate between ethics and values?
4. What is culture?
5. What do you mean by whistle blowing?
6. What is ethical Dilemma?
7. What is ethics committee?
8. What is code of conduct?

P.T.O.

9. Who is an independent Director?

10. What is SEBI?

**(10 × 1 = 10 Marks)**

**SECTION – B**

Answer any **eight** questions not exceeding one paragraph. **Each** question carries **2** marks.

11. What are the objectives of ethics?

12. What are OECD principles?

13. What are the sources of values?

14. What is a cultural diversity?

15. What do you meant by organisation culture?

16. What are the obligations of a corporate towards investors?

17. What are the pillars of corporate governance?

18. What is the role of the audit committee in corporate governance?

19. What do you meant by the term 'strong Culture'?

20. Why should a business act ethically?

21. What are the constituents of corporate governance?

22. Name the different unethical practices of corporate?

**(8 × 2 = 16 Marks)**

**SECTION – C**

Answer any **six** questions not exceeding one page. **Each** question carries **4** marks.

23. Explain the Ackerman's model of social responsibility?

24. What are the benefits of Corporate Governance?
25. What are the features of business ethics?
26. What are the functions of organisational culture?
27. What are the different ways in managing cultural diversity in organization?
28. Discuss the need of corporate governance in India?
29. What are the different principles of ethics?
30. Write a note on Kumar Mangalam Birla Committee Report?
31. What are the characteristics of values?

**(6 × 4 = 24 Marks)**

**SECTION – D**

Answer any **two** questions not exceeding four pages. Each question carries **15** marks.

32. Discuss the mandatory requirements under clause 49 of the listing agreement?
33. Give the arguments in favour and against corporate social responsibility?
34. Explain the importance of ethics in business in the wake of liberalisation?
35. Briefly describe the factors influencing corporate governance?

**(2 × 15 = 30 Marks)**