

Reg. No. :

Name :

Third Semester B.B.A. Degree Examination, October 2019

Career Related First Degree Programme Under CBCSS

Core Course BM 1344 FINANCIAL SERVICES

(2017 Admission onwards)

Time : 3 Hours

Max. Marks : 80

PART – A

Answer **all** questions in one or two sentences. Each carries 1 mark.

1. What are financial markets?
2. Define money market.
3. Give two examples of non fund based activities.
4. What are close ended funds?
5. What is re - insurance?
6. What is project finance?
7. Name the different types of bank deposits.
8. What is retail banking?
9. What are Mergers and Acquisitions?
10. List the main type of Loan products.

(10 × 1 = 10 Marks)

P.T.O.

PART – B

Answer **any eight** questions not exceeding one paragraph. Each question carries **2** marks.

11. Point out the components of Indian financial system.
12. Identify the main elements of Capital market.
13. What is listing?
14. Bring out the meaning of 'Forfeiting'.
15. Write a note on working capital finance.
16. Outline the risks inherent in mutual funds.
17. Set down the features of credit rating.
18. What are Treasury Bills?
19. Indicate the main objectives of National Housing Bank.
20. Discuss the functions of General Insurance Corporation of India as a reinsurer.
21. Mention the main merits of Hire purchasing.
22. Specify the general features of Medical policies.

(8 × 2 = 16 Marks)

PART – C

Answer **any six** questions not exceeding one page. Each question carries **4** marks.

23. Summarise the role of financial system in the economic development of a country.
24. Indicate the chief characteristics of financial services.
25. Distinguish between factoring and forfeiting.
26. What is bill discounting? Explain its process.

27. Who is a Depository? Describe the objectives of a depository in the capital market.
28. "Scope of merchant bankers in managing public issue is great in India". Discuss.
29. Write a note on different channels of retail banking products.
30. Enumerate the features of housing finance.
31. Briefly explain various general insurance products.

(6 × 4 = 24 Marks)

PART – D

Answer **any two** questions not exceeding four pages. Each question carries 15 marks.

32. Discuss briefly the different types of fund based financial services.
33. Explain the various services rendered by a merchant Bank.
34. Make a detailed note of different types of Leasing.
35. Define 'Life Insurance Contract'. What are its features.

(2 × 15 = 30 Marks)