

Reg. No. : .....

Name : .....

**Third Semester B.A. Degree Examination, October 2019**

**Career Related First Degree Programme under CBCSS**

**Group 2(a)**

**JOURNALISM AND MASS COMMUNICATION AND VIDEO PRODUCTION  
VOCATIONAL COURSE III**

**JC 1371 PHOTO JOURNALISM**

**(2014 Admission onwards)**

Time : 3 Hours

Max. Marks : 80

- I. Answer all the ten questions, each one in 1 or 2 sentences :
1. Who is considered the father of Photography?
  2. Who invented the digital camera?
  3. What year was the first permanent image produced?
  4. At the beginning of photography what type of camera did photographers use?
  5. What was Ansel Adam's biggest subject matter?
  6. The daguerreotype process was created by which photographer?
  7. Camera Obscura means \_\_\_\_\_.
  8. SLR stands for \_\_\_\_\_.
  9. Focusing a camera involves \_\_\_\_\_.
  10. The B setting on a camera stands for \_\_\_\_\_.

**(10 × 1 = 10 Marks)**

P.T.O.

II. Write short notes, not exceeding **60** words, on **any eight** of the following :

11. Kevin carter
12. Daguerreotype
13. News photography
14. Photo journalist
15. Exposure time
16. Polaroid camera
17. Shutter priority mode
18. Perspective
19. Freeze frame
20. Landscape photography
21. Outline
22. RAW image

**(8 × 2 = 16 Marks)**

III. Write short essays, each not exceeding **120** words, on **any six** of the following :

23. Why were cameras invented? Mention its uses.
24. What is a tripod? Explain its usage.
25. Explain the uses of filters in photography.
26. What is a silhouette or shadow portrait?
27. Draw a diagram and explain the concept of 'depth of field'. How is it useful in photography?

28. How does overexposure affect a photographic image?
29. Explain why white balancing is important in digital photography.
30. What is the relationship between pixel and resolution?
31. Discuss the uses and abuses of photo editing software.

**(6 × 4 = 24 Marks)**

IV. Write long essay, on **any two** of the following :

32. Write in detail the various principles of composition in photography.
33. Elucidate the working principles of a SLR camera with a diagram.
34. Explain the terms key light, fill light, back light with reference to a standard three point lighting setup.
35. Narrate how has digital photography changed photojournalism?

**(2 × 15 = 30 Marks)**