

Reg. No. :

Name :

**Third Semester B.A. Degree Examination, January 2019
(Career Related First Degree Programme under CBCSS)**

Group 2 (a)

**JOURNALISM & MASS COMMUNICATION AND VIDEO PRODUCTION
Vocational Course IV**

**JC 1372 Introduction to Television Production
(2014 Admission Onwards)**

Time : 3 Hours

Max. Marks : 80

I. Answer all questions; each in a word or a maximum of 30 words. (10×1=10 Marks)

- 1) What is PCR ?
- 2) Teleprompter.
- 3) Panelist.
- 4) Multicam production.
- 5) 'Haritha Vidyalayam'.
- 6) Who owns "Republic" TV news channel ?
- 7) Master shot.
- 8) Casting.
- 9) Cut away.
- 10) Treatment.



II. Write short notes, each **not exceeding 60 words** on **any eight** of the following.

(8x2=16 Marks)

11) Expository structure of a script.

12) Jump cut.

13) Reality show.

14) Profile.

15) Run down script.

16) Script breakdown.

17) Sync sound.

18) ENG.

19) Prime Time.

20) Shooting script.

21) Continuity editing.

22) Fade in and fade out.

III. Write short essays, **not exceeding 120 words** on **any six** of the following

(6x4=24 Marks)

23) Ethics in editing.

24) Transitions.

25) KHEDA communication project.

26) News casting.



- 27) Al Jazeera.
- 28) Rajdeep Sardesai.
- 29) Game show.
- 30) Dissolve.
- 31) Role of floor manager in studio production.

IV. Write long essays on **any two** of the following

(2x15=30 Marks)

- 32) Explain online and offline editing with illustrative examples.
 - 33) Explain in detail the process involved in the production of a video programme.
 - 34) What is meant by tapeless work flow ? Also explain the processes of live TV production.
 - 35) What is the purpose of lighting in TV production ? Explain different lighting methods.
-