

Reg. No. : .....

Name : .....

**Fourth Semester B.A. Degree Examination, July 2019**  
**(Career Related First Degree Programme under CBCSS)**

**Group 2(a)**

**Journalism and Mass Communication and Video Production**

**Vocational Course VI**

**JC 1472 TELEVISION BROADCASTING**

**(2014 Admission onwards)**

Time : 3 Hours

Max. Marks : 80

I. Answer all the ten questions, each one in one or two sentences:

1. Game show
2. News Bulletins
3. O.B. Van
4. Stand-up
5. Travelogue
6. PTI
7. Exclusive
8. Plagiarism
9. Teleprompter
10. Barkha Dutt

**(10 × 1 = 10 Marks)**

II. Answer any eight of the following, each one not exceeding 60 words.

11. What is piece to camera? Mention the different types of PTC.
12. What is Electronic News Processing System (ENPS)?
13. Panel discussion.
14. Human interest story.
15. What is 'Breaking News'?
16. Business channels.
17. Mobile Journalism.
18. Define live broadcast.
19. What is rundown?
20. Educational channels in India.
21. Citizen Journalism.
22. Television control room.

**(8 × 2 = 16 Marks)**

III. Answer any six of the following, each one not exceeding 120 words.

23. What is a sound bite? How can it be used?
24. Examine the role of a television news presenter.
25. Television helps to promote national integration - express your views.
26. Explain the advantages of broadcast news over print news.

27. What is digital satellite news gathering?
28. Examine the role of a television sound recordist.
29. Discuss the advantages and disadvantages of television.
30. Comment on the music reality shows.
31. Discuss the role of observation in news reporting.

**(6 × 4 = 24 Marks)**

IV. Answer **any two** of the following, each one not exceeding 500 words.

32. Discuss television news script writing.
33. Comment on the merits and demerits of the news channels in India.
34. Discuss the advantages and disadvantages of Pay channels system.
35. Explain the television news room structure.

**(2 × 15 = 30 Marks)**