

Reg. No. :

Name :

Second Semester B.B.A. Degree Examination, May 2019

Career Related First degree Programme Under CBCSS

BM-1242 — HUMAN RESOURCE MANAGEMENT

Core Course

(2017 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in a word or maximum of two sentences.

Each question carries one mark.

1. What is brain storming?
2. What is E-recruitment?
3. What is MBO?
4. What is grievance?
5. What is induction?
6. What is Kaizen?
7. What is demotion?
8. What is compensation planning?

9. What is sensitivity training?
10. What is career planning?

(10 × 1 = 10 Marks)

SECTION – B

Answer **any eight** questions (Not to exceed one paragraph each).

Each question carries 2 marks.

11. Explain different kinds of fringe benefits.
12. What is transfer?
13. What is Manpower Planning?
14. What is group dynamic?
15. What is compensation?
16. What is HR audit?
17. What is performance appraisal?
18. What is human resource accounting?
19. What is halo effect?
20. What is EQ test?
21. What is morale?
22. What is job evaluation?

(8 × 2 = 16 Marks)

SECTION – C

Answer **any six** questions (Not exceeding 120 words).

Each question carries 4 marks.

23. Explain briefly about the scope of HRM.
24. Explain time rate system of wage payment, bring out its merits and demerits.
25. What are the off the job methods of executive development?
26. What are the features of TQM?
27. Distinguish between recruitment and selection.
28. What are the main features of a good incentive system?
29. What are the qualities required by a successful human resource manager?
30. Distinguish between personnel management and HRM.
31. What are fringe benefits? Explain its characteristics.

(6 × 4 = 24 Marks)

SECTION – D

Answer **any two** questions (Not exceeding four pages).

Each question carries **15** marks.

32. Explain the process involved in executive development.
33. Briefly explain the different sources of recruitment.
34. Explain the various methods of performance appraisal in an organization.
35. What are the different methods of wage payment system?

(2 × 15 = 30 Marks)