

Reg. No. :

Name :

Second Semester B.B.A. Degree Examination, May 2019

Career Related First Degree Programme under CBCSS

Group 2 (b)

Foundation Course

BM 1221 : E-COMMERCE AND CYBER LAWS

(2017 Admission onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in 1 or 2 sentences. Each question carries 1 mark. :

1. What is E-Commerce?
2. What is HTTP?
3. What do you mean by Extranet?
4. What is URL?
5. What is Web portal?
6. What is Firewall?
7. Define smart card.
8. What is digital signature?
9. What do you mean by encryption?
10. What is biometrics?

(10 × 1 = 10 Marks)

SECTION – B

Answer any **eight** questions. Each question carries **2** marks. :

11. Explain the benefits of commerce.
12. Write a short note on EDI.
13. What is B2B?
14. What is Search Engine?
15. Explain internet advertising.
16. What is credit card?
17. What is FTP?
18. What is Telnet?
19. What do you mean by Web browsing?
20. Explain e security.
21. What is WWW?
22. What is Facebook?

(8 × 2 = 16 Marks)

SECTION – C

Answer any **six** questions. Each question carries **4** marks. :

23. State the features of EDI.
24. Explain the components of a website.
25. What are the advantages of smart cards?

26. Explain the main objectives of internet security.
27. Explain the important E-Commerce models.
28. What are the important features of corporate website?
29. Explain the online payment system.
30. Explain the difference between Internet and Extranet.
31. What are the various types of risk assessment?

(6 × 4 = 24 Marks)

SECTION – D

Answer any **two** questions. Each question carries **15** marks. :

32. What is Website? Explain the criteria of a website.
33. Explain the security issues on electronic payment system.
34. Discuss the salient features of IT Act 2008.
35. Explain the application areas of E-Commerce.

(2 × 15 = 30 Marks)