

Reg. No. :

Name :

First Semester B.A. Degree Examination, November 2019

Career Related First Degree Programme under CBCSS

Group 2(a)

Journalism and Mass Communication and Video Production

Core Course – II

JC 1142 – REPORTING

(2014 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

Answer all questions, each 1 or 2 sentences :

1. PTI.
2. Headline.
3. Yellow Journalism.
4. Stringer.
5. Newsprint.
6. Paparazzi.

7. Tabloid.
8. Interviewee.
9. Slug.
10. Off-the-record.

(10 × 1 = 10 Marks)

Write short notes, not exceeding 60 words, on any eight of the following :

11. News agency.
12. Beat reporting.
13. Freelance reporting.
14. Byline and dateline.
15. Proximity.
16. Development reporting.
17. Editorial page.
18. Reporter.
19. Masthead.
20. Hard news.
21. Soft news.
22. Correspondent.

(8 × 2 = 16 Marks)

Write short essays, each not exceeding 120 words, on any six of the following :

23. Editorial in a newspaper.
24. Objectivity in news reporting.
25. Disaster reporting.
26. Investigative reporting.
27. Organisational structure of a newspaper.
28. Reporting elections.
29. Types of courts in India.
30. Inverted pyramid.
31. Types of leads.

(6 × 4 = 24 Marks)

Write long essays, each not exceeding 500 words, on any two of the following :

32. 'Interviewing is one of the key inputs in reporting for the media'. Elaborate with examples.
33. What do you mean by news-worthiness in journalism? Analyse the various news values that make an 'event' a news.
34. Explain the role of specialised reporting in journalism. Discuss the special preparations required for any three of the following : Court reporting, Legislature reporting, Science and Technology reporting, Sports reporting.
35. Discuss the qualities, duties and responsibilities of a reporter.

(2 × 15 = 30 Marks)