

Reg. No. :

Name :

First Semester B.A. Degree Examination, November 2019

Career Related First Degree Programme under CBCSS

Group 2(a)

Journalism and Mass Communication and Video Production

Vocational Course I

JC 1171 – EDITING

(2014 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

PART – A

Answer all the ten questions, each one in 1 or 2 sentences :

1. Journalistic objectivity.
2. Strap line.
3. Press Trust of India.
4. Middle Piece.
5. Chief Sub Editor.
6. Broadsheet.
7. Photo Caption.

P.T.O.

8. Style Book.
9. Visual Balance.
10. Brace Layout.

(10 × 1 = 10 Marks)

PART – B

Write short notes, not exceeding 60 words, on any eight of the following :

11. What are news values?
12. Qualities of a good editorial.
13. What is Defamation?
14. What do you mean by Page Dummy?
15. Qualities of a sub editor.
16. Op-ed Page.
17. Hard news Story.
18. Reader's Editor.
19. Editorial Board.
20. News Desk.
21. Page Layout.
22. Agency copy.

(8 × 2 = 16 Marks)

PART – C

Write short essays on, each not exceeding 120 words, on any six of the following :

23. Describe the principles of editing.
24. What are the objectives of editing?
25. List out the important aspects in writing a good headline.
26. What are the principles of page-makeup?
27. Explain in detail the different News values.
28. What are the different types of headlines? Provide examples.
29. Explain the aspects of news attribution.
30. Write in detail about different types of editorial columns.
31. Discuss the role of sub-editor in a newspaper.

(6 × 4 = 24 Marks)

PART – D

Write long essay, each not exceeding 500 words, on any two of the following :

32. Discuss in detail the functions and responsibilities of News Editor.
33. The 'Principles of editing keep evolving as time passes'. Do you agree? Discuss in detail with examples.
34. Explain the organisation and functioning of an editorial department of a newspaper.
35. What are the major points one should remember while editing? Discuss in detail.

(2 × 15 = 30 Marks)