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G – 4625

Reg. No. :

Name :



Second Semester M.Com. Degree Examination, July 2019

Paper II : CO 222 BUSINESS ETHICS AND CORPORATE GOVERNANCE

(2014-2017 Admission)

Time : 3 Hours

Max. Marks : 75

SECTION – A

Answer **all** questions in two or three sentences. Each question carries **2** marks.

1. Explain the concept of normative ethics.
2. Explain the concept of code of ethics.
3. What do you mean by organisational Culture?
4. Define Corporate Governance.
5. What do you mean by knowledge management?
6. Explain the concept of quality of work life.
7. Explain the concept of Corporate Image.
8. What is Social Audit?
9. What is culture?
10. What do you mean by strategic leadership?

(10 × 2 = 20 Marks)

P.T.O.



SECTION – B

Answer **any five** questions. Each question carries **5** marks.

11. Why ethics is a part of good business practice?
12. Discuss ethical issues in HRM.
13. What are the characteristics of organisational culture?
14. Explain the principles of Corporate Governance.
15. What is EVA? Explain its significance.
16. What are the stages of knowledge management?
17. How do you achieve Corporate Excellence?
18. What are the components of quality of work life?

(5 × 5 = 25 Marks)

SECTION – C

Answer **any two** questions. Each question carries **15** marks.

19. How do you create an ethical workplace?
20. Discuss the rationale behind corporate social responsibility?
21. How do you build and sustain organisational culture?
22. Explain the items of Clause 49 of the Listing agreement.

(2 × 15 = 30 Marks)

