



Reg. No. :

Name :

**First Semester B.A. Degree Examination, February 2018
(Career Related First Degree Programme Under CBCSS)
Group – 2(a)**

**Journalism and Mass Communication and Video Production
Core Course – II
JC 1142 : REPORTING
(2014 Admission Onwards)**

Time : 3 Hours

Max. Marks : 80

Answer all the ten questions, each one in one or two sentences.

1. Press Conference.
2. Soft News.
3. Straight News.
4. Special Correspondent.
5. Byline.
6. General Assignment Reporters.
7. Log Book.
8. Stringer.
9. Inverted Pyramid.
10. Second day story.

(10×1=10 Marks)

Write short notes, not exceeding sixty words, on any eight of the following.

11. Electronic News Gathering.
12. Secondary News Source.
13. Legislative Beat.
14. Bureau Chief.
15. Defamation.

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16. Meet the Press.
17. Style Book.
18. Columnist.
19. Cyber Journalist.
20. Summary Lead.
21. Jump Line.
22. Lead-in.

(8x2=16 Marks)

Write short essays, **each not exceeding 120 words**, on **any six** of the following.

23. Types of Reporting.
24. Pull Quote.
25. Slug.
26. Sports News.
27. Trend Story.
28. Backgrounder.
29. Anecdotal Lead.
30. Attribution.
31. News Agencies.

(6x4=24 Marks)

Write long essays, **each not exceeding 500 words**, on **any two** of the following.

32. What is news ? Write your own definition of news based on your personal experience as a consumer of news and your personal sense of mission as an aspiring journalist.
33. 'Journalism is referred to as literature in a hurry; news has been called history on the wings'. Why is it called so ?
34. If you are asked to interview a political leader for your newspaper how would you prepare for the interview ? List a few questions which you would like to ask.
35. "Inverted pyramid saves readers' time and editors' space. Explain.

(2x15=30 Marks)
