



Reg. No. :

Name :

**Fourth Semester B.B.A. Degree Examination, July 2018
Career Related First Degree Programme under CBCSS
Group 2(b)**

**Core Course : BM 1441 : ENTREPRENEURSHIP DEVELOPMENT
(2014 Admision Onwards)**

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer all questions in **one** or **two** sentences. Each question carries **1** mark.

1. Define entrepreneur.
2. Who is a business entrepreneur ?
3. Define small scale industry.
4. What are incentives ?
5. Define entrepreneurship.
6. What is sole proprietorship ?
7. Define a project.
8. What is bridge capital ?
9. Define a company.
10. Who is a pure entrepreneur ?

(10×1=10 Marks)



SECTION – B

Answer **any eight** questions. **Each** question carries **2** marks.

11. What are the key elements in the concept of entrepreneurship ?
12. What are the qualities of a successful entrepreneur ?
13. What are the important social barriers to entrepreneurship ?
14. What are the short term objectives of EDP ?
15. What are the advantages of partnership ?
16. Write a short note on National Small Industries Corporation.
17. Write a short note on Khadi and Village Industries Commission.
18. What are the risks involved with entrepreneurship ?
19. What are the main factors of ideal location related to small scale industries ?
20. Write a short note on District Industries Centres.
21. Write a short note on innovative entrepreneurs.
22. What are the differences between entrepreneur and a manager ? **(8×2=16 Marks)**

SECTION – C

Answer **any six** questions. **Each** question carries **4** marks.

23. What are the characteristics of an entrepreneur ?
24. Discuss the important environmental barriers to entrepreneurship.
25. What are the advantages of Micro, Small and Medium enterprises ?
26. Discuss the role and importance of small enterprises in India.
27. What are the advantages of incentives and subsidies ?
28. Explain the steps in EDP.



29. What are the functions of National Small Industries Corporation ?
30. Discuss the functions of Khadi and Village Industries Commission.
31. What are the importances of a project report ? **(6×4=24 Marks)**

SECTION - D

Answer any two questions. Each question carries 15 marks.

32. Discuss the role and importance of entrepreneur in economic development.
 33. Explain the steps for starting SSIs.
 34. Describe the contents of EDP training.
 35. What are the functions of Small Industries Service Institutes ? **(2×15=30 Marks)**
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