

Journal



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G – 1541

Reg. No. :

Name :

**Sixth Semester B.A. Degree Examination, April 2019
(Career Related First Degree Programme under CBCSS)
Group 2(a)
Journalism and Mass Communication and Video Production
Core Course – X
JC 1641 – DEVELOPMENT COMMUNICATION
(2014 Admission Onwards)**

Time : 3 Hours

Max. Marks : 80

I. Answer the following in **one/two** sentences.

- 1) Developmental indices
- 2) PCI
- 3) Sustainable development
- 4) Green Tribunal
- 5) Grassroots development
- 6) P. Sainath
- 7) Godgil Committee Report
- 8) Micro finance
- 9) Top down communication
- 10) *Krishi darshan*.

(10×1=10 Marks)

II. Answer **any eight** questions, **each** in about **60** words.

- 11) Demonetisation
- 12) Participatory communication
- 13) Global meltdown
- 14) Agrarian crisis
- 15) Amartya Sen
- 16) Inclusive growth

P.T.O.

