

Reg. No. : .....

Name : .....

**Fourth Semester B.A. Degree Examination, July 2018  
(Career Related First Degree Programme Under CBCSS)  
Group 2(a)**

**JOURNALISM AND MASS COMMUNICATION AND VIDEO PRODUCTION  
Vocational Course – VI  
JC 1472 : Television Broadcasting  
(2014 Admission Onwards)**

Time : 3 Hours

Max. Marks : 80

I. Answer **all** the **ten** questions, **each one** in **one** or **two** sentences : **(10×1=10 Marks)**

- 1) DTH.
- 2) News feature.
- 3) Boom microphone.
- 4) Mid Shot.
- 5) Discovery channel.
- 6) Beat reporting.
- 7) Spot advertising.
- 8) Soap operas.
- 9) Sting.
- 10) TV/ news structure.

II. Answer **any eight** of the following, **each one not exceeding 60** words. **(8×2=16 Marks)**

- 11) Define edutainment.
- 12) What are above-the-line and below-the-line expenses ?
- 13) Write on interactive TV.
- 14) Define writing to pictures.

- 32) To inform, educate and entertain – Are these still the duties of Indian television ? State your view.
- 33) Comment on the nature and popularity of reality shows in Indian television.
- 34) Detail the genres of television programs with examples.
- 35) Live coverage has made news, a 24 hours business. Discuss.
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- 15) Explain shooting script in television production.
- 16) What are Primary sources ?
- 17) What is run down in news production ?
- 18) Define rack focus.
- 19) Explain NTSC and PAL.
- 20) Define the term broadcasting.
- 21) Differentiate cable with broadcast television.
- 22) Write on religious broadcasting.

III. Answer **any six** of the following, **each one not exceeding 120 words** :

**(6×4=24 Marks)**

- 23) List out the principles in Bulletin preparation for television.
- 24) Explain how important the process of research in documentary production is ?
- 25) What are the sources of information for a television program ?
- 26) Prepare a story board for a program of your choice.
- 27) What is live streaming ? Explain its planning and execution process.
- 28) Illustrate the structure of a TV news room.
- 29) Explain the steps involved in scripting a TV program.
- 30) Describe the different types of television programs with examples.
- 31) Explain the role of anchor in television programs.

IV. Write essay on **any two** of the following, **each one not exceeding 500 words** :

**(2×15=30 Marks)**