



Reg. No. : .....

Name : .....

**Second Semester B.B.A. Degree Examination, August 2018**  
**Career Related First Degree Programme under CBCSS**

**Group 2 (b) : Foundation Course**

**BM 1221 : E - COMMERCE AND CYBER LAWS**

(2014-16 Admn.)

Time : 3 Hours

Max. Marks : 80

**SECTION - A**

I. Answer all questions in **one or two sentences**. Each question carries **1 mark**.

- 1) What is social media ?
- 2) What is a website ?
- 3) What do you understand by HTML ?
- 4) What is a Credit Card ?
- 5) What are cyber crimes ?
- 6) What is a web browser ?
- 7) What is an electronic purse ?
- 8) Give a brief account of Electronic Fund Transfer.
- 9) What do you mean by an internet firewall ?
- 10) Write short note on cyber law.

(1×10=10 Marks)

**SECTION - B**

II. Answer any **8 questions**. Each question carries **2 marks**.

- 11) Name the components of a web site.
- 12) List out the softwares which are used for browsing internet.
- 13) What is meant by Electronic Data Interchange ?
- 14) Give any two limitations of e-commerce.
- 15) Name any two e-commerce services.

**E – 4589**



- 16) Give any two examples of online advertising.
  - 17) List out the Indian websites that use digital signature.
  - 18) What is digital cash ?
  - 19) What is meant by internet banking ?
  - 20) What types of products are well-suited for an auction market ?
  - 21) What is web spoofing ?
  - 22) What do you mean by antivirus programs ?
- (2×8=16 Marks)**

**SECTION – C**

**III. Answer any 6 questions. Each question carries 4 marks.**

- 23) What are the main components of e-business ?
  - 24) Explain the main features of e-commerce technology.
  - 25) What are the advantages of online marketing ?
  - 26) Describe how consumers are benefitted by e-commerce.
  - 27) Briefly explain how does e-commerce work.
  - 28) Write a short note on Symmetric Encryption.
  - 29) What do you understand by digital signature ? What are its uses ?
  - 30) List out the properties of e-cash.
  - 31) What do you mean by security threat ?
- (4×6=24 Marks)**

**SECTION – D**

**IV. Answer any 2 questions. Each question carries 15 marks.**

- 32) What is E-mail ? Discuss the advantages of using e-mail service.
  - 33) a) What are the main purposes of Intellectual Property Rights ?  
b) Enumerate the features of a good online payment system.
  - 34) Discuss in detail the electronic payment procedure.
  - 35) Elucidate the legal, moral and ethical issues of e-commerce.
- (15×2=30 Marks)**