

Reg. No. :

Name :

Second Semester B.B.A. Degree Examination, August 2018
Career Related First Degree Programme under CBCSS
Group 2(b)
Foundation Course
BM 1221-E-COMMERCE & CYBER LAWS
(2017 Admn.)

Time : 3 Hours

Max. Marks : 80

SECTION – A

I. Answer all questions in one or two sentences. Each question carries 1 mark.

1. What is EDI ?
2. What is internet ?
3. What is FTP ?
4. What is telnet ?
5. What is e-mail ?
6. What are anti virus program ?
7. Define e-commerce.
8. What do you mean by domain name ?
9. What is vertical portal ?
10. Define Internet security.

(1×10=10 Marks)

SECTION – B

II. Answer any 8 questions. Each question carries 2 marks.

11. What are the limitations of e-commerce ?
12. What is P₂P model ?
13. What do you mean by payment gateway ?



14. Define Digicash.
15. What is cryptography ?
16. What is proxy server ?
17. What is M-commerce ?
18. What is hacking ?
19. Define encryption.
20. Explain digital certificate.
21. What is credit card ?
22. What is post-paid payment system ?

(2x8=16 Marks)

SECTION - C

III. Answer **any 6** questions. **Each** question carries **4** marks.

23. Explain the factors influencing successful e-commerce.
24. Write a note on internet advertising.
25. What is Debit card ? What are its features ?
26. What do you mean by E-procurement ?
27. What is confidentiality ?
28. Write a note about website.
29. What are the features of M-commerce ?
30. Explain about biometrics.
31. What is OSI model ?

(4x6=24 Marks)

SECTION - D

IV. Answer **any two** questions. **Each** question carries **15** marks.

32. Explain the objectives of Information Technology Act, 2000.
33. Explain electronic payment system and its components.
34. Describe the difference between traditional commerce and e-commerce.
35. Explain the remedies available against hacking.

(2x15=30 Marks)