



(Pages : 3)

C – 1575

Reg. No. : .....

Name : .....

**Sixth Semester B.B.A. Degree Examination, April 2017  
(Career Related First Degree Programme Under CBCSS)**

**Group 2(b)**

**Core Course**

**BM 1641 : FINANCIAL SERVICES**

**(2013 Admission)**

Time : 3 Hours

Max. Marks : 80

**SECTION – A**

Write short answers to **all** questions in **one** or **two** sentences **each**. **Each** question carries **1** mark.

1. Define factoring.
2. What is the purpose behind bridge financing ?
3. Expand : ATM, CDM.
4. What do you mean by White Label ATM ?
5. What is EFT ?
6. What is 'Without Recourse Factoring' ?
7. Define mutual fund.
8. Name two depositories in India.
9. What do you mean by financial lease ?
10. Define hire-purchase

**(10×1=10 Marks)**

**P.T.O.**



## SECTION - B

Answer any eight questions in not exceeding one paragraph. Each question carries 2 marks.

11. What is meant by 'Financial Intermediation' ?
12. Explain Credit risk.
13. Explain CAMELS model
14. What is meant by retail banking ?
15. Explain 'Money Market Mutual Funds'.
16. Define forfeiting.
17. Write a note on CDM.
18. List the modes of venture capital investment.
19. List any four non-fund based financial services.
20. Show two features of credit card.
21. What do you mean by 'start-up financing' ?
22. What is loan-syndication ?

(8×2=16 Marks)

## SECTION - C

Answer any six questions in not exceeding one page each. Each question carries 4 marks.

23. What are the major services rendered by merchant bankers ?
24. Differentiate between hire purchase and instalment purchase systems.
25. Briefly explain different types of mutual fund schemes.
26. Explain the features of financial services.



27. Give notes on :

- a) ECBs
- b) GDRs.

28. List the IPO process of a company.

29. What do you understand by 'Securitisation of debt' ?

30. Explain derivative deposits created by banks.

31. Show the advantages of consumer finance.

**(6×4=24 Marks)**

#### SECTION – D

Answer any two questions not exceeding four pages each. Each question carries 15 marks.

32. Explain the functions of a Commercial Bank.

33. Explain the advantages and disadvantages of factoring.

34. Define leasing. Explain different types of leases.

35. Explain the contribution of financial services in promoting industries in India.

**(2×15=30 Marks)**

---