



(Pages : 2)

B – 4370

Reg. No. :

Name :

**Third Semester M.Com. Degree Examination, January 2017
Paper – 3 : CO 233 : STRATEGIC FINANCIAL MANAGEMENT**

Time : 3 Hours

Max. Marks : 75

SECTION – A

(10×2=20 Marks)

Answer **all** questions. **Each** question carries **2** marks.

1. What is wealth maximization ?
2. What is networking capital ?
3. What is strategic cost analysis ?
4. What is cost-volume profit analysis ?
5. What is financial restructuring ?
6. What is merger ?
7. What is financial engineering ?
8. What is venture capital ?
9. What is ethics in finance ?
10. What are the dimensions of transparency in operations ?

SECTION – B

(5×5=25 Marks)

Answer **any five** questions. **Each** question carries **5** marks.

11. What is strategic business unit ?
12. What are the strategic reasons for continuous cost-reduction efforts ?
13. What are the 3 operational symptoms prompting restructuring ?

P.T.O.

B – 4370



14. What are the prerequisites essential for innovative financial engineering ?
15. What are the reasons for unethical financial management ?
16. What are the ethical economical combinations ?
17. What are the three major ingredients for corporate success ?
18. What are the four different decision and control levels of strategic cost analysis ?

SECTION – C

(2×15=30 Marks)

Answer **any two** questions. **Each** question carries **15** marks.

19. Discuss the 'nine references' for strategic financial management.
 20. Discuss the parallel costing approaches for the machine tool division.
 21. Explain the steps involved in the restructuring plan.
 22. Explain the holistic approach to innovative financial engineering.
-