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(Pages : 3)

A – 3496

Reg. No. :

Name :

**Fourth Semester B.B.A. Degree Examination, June 2016
(Career Related First Degree Programme Under CBCSS)
Group 2(b)
Core Course
BM 1442 : BUSINESS ETHICS AND CORPORATE GOVERNANCE
(2014 Admission)**

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **one** or **two** sentences **each**. **Each** question carries **1** mark.

1. What is corporate social performance ?
 2. What is social rights ?
 3. What are ethos ?
 4. What is unethical trade ?
 5. What is covert ethical problem ?
 6. What is beliefs ?
 7. What is value ?
 8. What is self awareness ?
 9. What is code of ethics ?
 10. What is corporate accountability ?
- (10×1=10 Marks)**

P.T.O.

**SECTION – B**

Answer **any eight** questions in **not exceeding one** paragraph. **Each** question carries **2** marks.

11. What is attitude ?
12. List some of the objectives of ethics.
13. What are ethical values of life ?
14. What is culture ?
15. What do you mean by Morality ?
16. How will the corporate accountability affect the business ?
17. What is integrity ?
18. What is business ethics management ?
19. What is conflict of interest ?
20. What is ethical sourcing ?
21. What do you mean by ethical responsibility of corporate ?
22. What are the right attitudes resulting ethical behavior ?

(8×2=16 Marks)

SECTION – C

Answer **any six** questions in **not exceeding one** page **each**. **Each** question carries **4** marks.

23. Explain the basic elements or factors influencing business ethics ?
24. Write a short note on ethics.
25. Give an account of ethical decisions in business by the companies to put ethical business principles in to action.
26. Explain the need for social responsibility to the corporate.



27. Explain the outcome of corporate social responsibly.
28. Explain the ethical codes that are followed in the organizations.
29. Explain the ethical value system of an individual.
30. Write a short note on ethics and corporate governance.
31. Explain the value system followed by Indians in work place. **(6×4=24 Marks)**

SECTION – D

Answer any two questions in not exceeding four pages each. Each question carries 15 marks.

32. Explain the sources or basis of business ethics.
 33. Explain the ethical business practices.
 34. Explain India's corporate governance frame work.
 35. Explain the responsibilities of directors towards corporate governance. **(2×15=30 Marks)**
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