

Reg. No. : .....

Name : .....

**Second Semester M.Com. Degree Examination, August 2016**  
**(Paper – II) CO 222 : BUSINESS ETHICS AND CORPORATE**  
**GOVERNANCE**  
**(2014 Admission)**

Time : 3 Hours

Max. Marks : 75

## SECTION – A

(10x2=20 Marks)

Answer **all** questions in **two** or **three** sentences. **Each** question carries 2 marks.

1. Define : Principle of Emancipation.
2. List out the need for business ethics.
3. What do you mean by churning trading ?
4. Elucidate Deceptive Advertising.
5. What is mean by value culture ?
6. Write short note on profession integrity.
7. Define corporate governance as per SEBI.
8. Elucidate rights and equitable treatment of shareholders.
9. What is corporate excellence ?
10. What is constitutionalism ?

## SECTION – B

(5x5=25 Marks)

Answer **any five** questions. **Each** question carries 5 marks.

11. Why should business act ethically ?
12. Explain the types of conflicts of interest at workplace.
13. Briefly explain the reasons for contradicting nature of profit maximization with business ethics.



14. Elucidate the determinants of work ethics.
15. Enumerate the nature of complaints that can be filed under various mandatory regulations of SEBI and Companies Act.
16. Briefly explain the obstacles that act as problem in achieving the objectives of corporate governance.
17. List out the various measures that are involved in the assessment of corporate excellence.
18. Explain the strategies for improving QWL.

**SECTION – C**

**(2×15=30 Marks)**

Answer **any two** questions. Each question carries **15** marks.

19. Discuss the factors influencing corporate culture.
  20. Critically examine the Ackerman's model of social responsibility.
  21. Give a brief account of different theories that gave rise to corporate governance.
  22. Critically examine the various constituents of QWL.
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