



Reg. No. :

Name :

First Semester B.B.A. Degree Examination, January 2016
Career Related First Degree Programme Under CBCSS
Group 2 (b)
Core Course
BM 1141 : FUNDAMENTALS OF MANAGEMENT
(2014 Admission)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **one** word or **two** sentences. **Each** question carries **1** mark.

1. Why management is considered as a profession ?
2. What is planning ?
3. What is strategy ?
4. What is scheduling ?
5. Define organising.
6. What is span of control ?
7. What are social needs ?
8. Who is an autocratic leader ?
9. Define controlling.
10. What is performance appraisal ?

(10×1=10 Marks)



SECTION – B

Answer **any eight** questions, **not** to exceed **one** paragraph. **Each** question carries **2** marks.

11. What are the characteristics of communication ?
12. Explain management as a process.
13. What are the functions of middle level management ?
14. What are the different techniques of work study ?
15. Explain the principle of 'Esprit de corps'.
16. Explain programmed and non-programmed decisions.
17. What are the elements of delegation ?
18. State the nature of motivation.
19. Explain formal communication.
20. What is resistance to control ?
21. What is MBE ?
22. What is centralisation ?

(8×2=16 Marks)

SECTION – C

Answer **any six** questions, **not** to exceed **120** words. **Each** question carries **4** marks.

23. Explain the nature of management.
24. What are the functions of management according to Henry Fayol ?
25. What are the techniques of planning ?
26. Explain the difficulties in decision-making.



- 27. What are the features of informal organisation ?
- 28. What are the factors influencing span of management ?
- 29. Explain the importance of decentralisation.
- 30. Explain the steps in staffing process.
- 31. Explain the advantages of motivation.

(6×4=24 Marks)

SECTION – D

Answer **any two** questions. **Each** question carries **15** marks.

- 32. Explain the emerging trends in management.
- 33. Define leadership. Explain the importance of leadership. What are the qualities of a good leader ?
- 34. Define planning. Explain the features and purpose of planning.
- 35. Who developed scientific management ? Explain the principles and techniques of scientific management.

(2×15=30 Marks)