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Reg. No. : .....

Name : .....

**Second Semester B.B.A. Degree Examination, July 2016**  
**(Career Related F.D.P. Under CBCSS)**  
**Group – 2(b)**  
**Foundation Course BM 1221 E-COMMERCE**  
**(2013 Admn.)**

Time : 3 Hours

Max. Marks : 80

**SECTION – A**

Answer **all** questions in **one** word to a maximum of **two** sentences. **Each** question carries **1** mark.

1. What is World Wide Web ?
2. What is e-cash ?
3. What is an electronic purse ?
4. What is B2C ?
5. What is extranet ?
6. What are electronic cheques ?
7. Write a short note on HTTP.
8. What is FTP ?
9. What is a workbook in MS Excel ?
10. What do you mean by a Company in Tally ?

**(10×1=10 Marks)**

**SECTION – B**

Answer **any 8** questions in a short paragraph. **Each** question carries **2** marks.

11. Name any two purposes of internet.
12. Write a short note on hypertext.
13. Name any two properties of e-cash.
14. Write a short note on C2C.
15. Give a brief account of Electronic Data Interchange.

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16. Give a short note on trademark.
17. What do you mean by medical transcription ?
18. What is an Intellectual property right ?
19. What is AutoFilter in MS Excel ?
20. Name the different parts of Tally screen.
21. What is the use of Formula bar in MS Excel ?
22. What do you mean by grouping of account ?

**(8×2=16 Marks)**

**SECTION – C**

Answer **any 6** short essays **not** exceeding **120** words. **Each** question carries **4** marks.

23. Give a short note on web search engine.
24. What are the benefits of B2B ?
25. Briefly explain ethical issues in e-commerce.
26. What are the features of e-commerce technology ?
27. List out the reasons for the growing importance of e-advertisements.
28. "Despite cost and efficiency gains, many hurdles need to be overcome for the spread of e-payment systems". Explain such factors.
29. Name the different types of Intellectual Property.
30. Enumerate the procedure to select an existing Company in Tally.
31. Give a brief explanation on IF () function in MS Excel.

**(6×4=24 Marks)**

**SECTION – D**

Answer **any two** questions. **Each** question carries **15** marks.

32. What are the facilities available on the internet ?
33. Discuss the advantages and limitations of e-commerce.
34. What do you mean by voucher ? Explain the different kinds of vouchers available in Tally.
35. Discuss in detail the important applications of MS Excel.

**(2×15=30 Marks)**