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A – 5327

Reg. No. :

Name :

Second Semester B.B.A. Degree Examination, July 2016
(Career Related FDP Under CBCSS)
Group 2(b)
Foundation Course
BM 1221 : E - COMMERCE AND CYBER LAW
(2014 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A

I. Answer **all** questions in **one** or **two** sentences. **Each** question carries **1** mark.

- 1) Define EDI.
- 2) What is meant by supply chain management ?
- 3) What is HTTP ?
- 4) What is WAIS ?
- 5) Explain Extranet.
- 6) State the major functions performed by URL.
- 7) What is web-browsing ?
- 8) What do you mean by E-cash ?
- 9) Define smart card.
- 10) What is spoofing ?

(1×10=10 Marks)

SECTION – B

II. Answer **any 8** questions. **Each** question carries **2** marks.

- 11) Briefly explain VOIP.
- 12) What is meant by 'Hacking' ?
- 13) What is biometrics ?
- 14) Explain B2C e-commerce.
- 15) Write a note on search engine.

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- 16) Discuss the business uses of internet.
- 17) Explain the steps involved in e-commerce.
- 18) List the importance of E-branding.
- 19) What are the components of a website ?
- 20) What is bus topology ?
- 21) Differentiate between traditional commerce and e-commerce.
- 22) Expand : a) HTML b) ASP c) SOAP d) TCP **(2×8=16 Marks)**

SECTION – C

III. Answer **any 6** questions. **Each** question carries **4** marks.

- 23) Explain the important types of internet advertising.
- 24) State the advantages of intranet.
- 25) Explain the benefits of E-commerce.
- 26) Explain consumer applications of M-commerce.
- 27) State the benefits of EDI.
- 28) Explain any three types of biometrics.
- 29) Discuss the important limitations of e-commerce security measures.
- 30) Explain the important web service protocols.
- 31) Briefly explain the process of setting up a website for e-commerce. **(4×6=24 Marks)**

SECTION – D

IV. Answer **any 2** questions. **Each** question carries **15** marks.

- 32) What is e-commerce ? Explain the importance and limitations of e-commerce.
- 33) Explain some of the major provisions contained in IT Act 2000.
- 34) What is EPS ? Explain major types of electronic payments.
- 35) Give notes on the following :
 - a) Computer virus
 - b) B2B e-commerce
 - c) Smart cards
 - d) Enterprise information portal**(15×2=30 Marks)**