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3592

Reg. No. :

Name :

**Fourth Semester B.B.A. Degree Examination, June 2015
(Career Related First Degree Programme under CBCSS)**

Group 2 (b)

Core Course

BM 1441 : ENTREPRENEURSHIP DEVELOPMENT

(2013 Admission)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Each question carries 1 mark. Answer all questions.

1. Define EDP.
2. What is seed money ?
3. What is venture capital ?
4. What is trade credit ?
5. What is working capital ?
6. What is a business plan ?
7. What is creativity ?
8. What is DIC ?
9. Who does NSIC stand for
10. Expand the term TRYSEM.

(10×1=10 Marks)

P.T.O.



SECTION – B

Answer **any eight** questions in **not exceeding one** paragraph. **Each** question carries **2** marks.

11. Who is an intrapreneur ?
12. What do you understand by a project ?
13. Who is a Fabian entrepreneur ?
14. What is "Kakinada experiment" ?
15. Who is a women entrepreneur ?
16. What is NABARD ?
17. What is plant location ?
18. What is project evaluation ?
19. What do you mean by KVIC ?
20. What is Incentives ?
21. What is a sick unit ?
22. What is technical analysis ?

(8×2=16 Marks)

SECTION – C

Answer **any six** questions in **not exceeding one** page **each**. **Each** question carries **4** marks.

23. Distinguish between Entrepreneur and Intrapreneur.
24. Explain the factors determining a plant location.
25. Write the problem faced by women entrepreneurs in India.
26. Explain the steps in EDP.



27. Explain the role of MSMEs in Indian economy.
28. Explain the main causes of Industrial sickness in India.
29. Explain the responsibilities of SIDCO.
30. Explain the sources of finance for starting an enterprise.
31. Write the risks involved with entrepreneurship.

(6×4 = 24 Marks)

SECTION – D

Answer **any two** questions in **not exceeding four pages each**. Each question carries **15 marks**.

32. Explain with example the role of franchising in developing entrepreneurship in India.
33. Explain the factors affecting Entrepreneurial growth.
34. Explain the skill required for an entrepreneur.
35. Briefly explain about venture capital.

(2×15 = 30 Marks)
