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Reg. No. :

Name :

Second Semester B.B.A. Degree Examination, July 2015
(Career Related FDP under CBCSS)
Group 2 (b) Core Course
BM 1242 : HUMAN RESOURCE MANAGEMENT
(2014 Admission)

Time : 3 Hours

Max. Marks : 80

SECTION – A

I. Answer **all** questions in **one** or **two** sentences. **Each** question carries **one** mark.

- 1) What is Human Resource Planning ?
- 2) What is job analysis ?
- 3) What is job design ?
- 4) What is job enrichment ?
- 5) What is induction ?
- 6) What is job training ?
- 7) Define quality circle.
- 8) What is performance appraisal ?
- 9) What is MBO ?
- 10) What is mentoring ?

(1×10=10 Marks)

SECTION – B

II. Answer **any 8** questions. **Each** question carries **2** marks.

- 11) Write any two internal source of recruitment.
- 12) What is meant by manpower forecasting ?
- 13) What are the steps involved in job design ?

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- 14) What is strategic human resource planning ?
- 15) Differentiate between selection and placement.
- 16) Explain different types of off the job training.
- 17) What are the objectives of performance appraisal ?
- 18) What are features of HRM ?
- 19) Explain the characteristics of recruitment.
- 20) What are objectives of career planning ?
- 21) What are the merits of piece rate system ?
- 22) Enlist the types of interviews.

(2×8=16 Marks)

SECTION – C

III. Answer **any 6** questions. **Each** question carries **4** marks.

- 23) What are the objectives of HRM ?
- 24) Differentiate between Personal Management and Human Resource Management.
- 25) What are the objectives of manpower planning ?
- 26) Explain the factors which effects recruitment process.
- 27) What are the benefits of career planning ?
- 28) What are the different types of wage system ?
- 29) What are the pre-requisites of manpower planning ?
- 30) Explain experimental methods of training.
- 31) What are the methods of worker's participation in management ? **(4×6=24 Marks)**

SECTION – D

IV. Answer **any 2** questions. **Each** question carries **15** marks.

- 32) Define HRM. Explain its concept and scope.
- 33) What do you understand by recruitment ? Explain its process.
- 34) What is career planning ? Explain the career planning process.
- 35) Explain the various training methods. **(15×2=30 Marks)**