



Reg. No. :

Name :

Second Semester B.B.A. Degree Examination, July 2015
(Career Related FDP Under CBCSS)
Group 2(b)
Foundation Course
BM 1221 : E-COMMERCE
(2013 Admn.)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer all questions in **one** word to a maximum of **two** sentences. **Each** question carries 1 mark.

1. What is e-commerce ?
2. What is a Credit Card ?
3. Define EDI.
4. What do you mean by Digital Certificate ?
5. What is an electronic purse ?
6. What is URL ?
7. What is an Intellectual property right ?
8. Define Voucher.
9. What is a spreadsheet ?
10. Mention the need for creating a Ledger.

(10×1=10 Marks)



SECTION – B

Answer **any 8** questions in a **short** paragraph. **Each** question carries **2** marks.

11. Enumerate the limitations of e-commerce.
12. Name two agencies that provide digital certificate in India.
13. Write a short note on Debit Card.
14. Mention the use of Formula bar in MS Excel.
15. Give a brief account of Telnet.
16. Briefly explain HTML.
17. What do you understand by Cyber-Squatting ?
18. What is a trademark ?
19. Write a short note on medical transcription.
20. What is online piracy ?
21. Mention any two types of charts available in Microsoft Excel.
22. Explain the use of 'F11 : Features' option in Tally. **(8x2=16 Marks)**

SECTION – C

Answer any **6** short essays **not** exceeding **120** words. **Each** question carries **4** marks.

23. Explain the characteristics of e-commerce.
24. Describe the potential benefits of B2B e-commerce.
25. Describe how consumers are benefitted by e-commerce.
26. Differentiate e-commerce from e-business.
27. Give a brief account of e-payment in India.



28. What do you understand by digital signature ? What are its uses ?
29. Enumerate the important features of Tally.
30. What is a spreadsheet ? What are its uses ?
31. What is a Contra Voucher ? How would you create it in tally ? **(6×4=24 Marks)**

SECTION – D

Answer **any two** questions. **Each** question carries **15** marks.

32. Elucidate the important facilities available on the internet.
 33. Discuss in detail the procedures involved in electronic payment system.
 34. What are the legal, moral and ethical issues of e-commerce ?
 35. Explain the different kinds of vouchers in Tally. **(2×15=30 Marks)**
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