



Reg. No. : .....

Name : .....

**Second Semester B.B.A. Degree Examination, July 2015**  
**(Career Related FDP under CBCSS)**  
**Group 2(b)**  
**Foundation Course**  
**BM 1221 – E-COMMERCE AND CYBER LAW**  
**(2014 Admission)**

Time : 3 Hours

Max. Marks : 80

**SECTION – A**

I. Answer all questions in one or two sentences. Each question carries 1 mark.

- 1) Define E-Commerce.
- 2) What is HTTP ?
- 3) State the major function performed by URL.
- 4) Explain any two on-line marketing techniques.
- 5) What is electronic payment system ?
- 6) Mention any two types of currency server.
- 7) What do you mean by B2B E-Commerce ?
- 8) What is Bus topology ?
- 9) What do you mean by spoofing ?
- 10) What is the difference between LAN and WAN ?

**(1×10=10 Marks)**



## SECTION – B

II. Answer **any 8** questions. **Each** question carries **2** marks.

- 11) What is the role of HTML in Web publishing ?
- 12) What is meant by Order Scheduling ?
- 13) Briefly explain VOIP.
- 14) Show the meaning of the term E-branding.
- 15) Write a note on search engine.
- 16) Discuss the business uses of internet.
- 17) Explain the role of firewalls.
- 18) State the major functions of biometric system.
- 19) What is a digital signature ?
- 20) What is the need for a cyber law to regulate e-commerce activities ?
- 21) Discuss the advantages of e-commerce.
- 22) Expand :
  - a) HTML
  - b) ASP
  - c) EDI
  - d) SOAP

**(2×8=16 Marks)**

## SECTION – C

III. Answer **any 6** questions. **Each** question carries **4** marks.

- 23) State the importance of E-Commerce.
- 24) Explain the nature of B2C transactions.
- 25) State the advantages of intranet.
- 26) What are the business applications of mobile commerce ?



- 27) Explain any three popular search engines.
- 28) What is an antivirus program ? What are its features ?
- 29) What is hacking ? Show the remedies available against hacking.
- 30) List the advantages of smart cards.
- 31) State the benefits of EDI. **(4×6=24 Marks)**

**SECTION – D**

IV. Answer **any 2** questions. **Each** question carries **15** marks.

- 32) Explain the important security tools used to protect information pertaining to e-commerce.
  - 33) Explain some of the major provisions contained in IT Act, 2000.
  - 34) Explain electronic payment system and its components.
  - 35) Give notes on the following :
    - a) e-banking
    - b) computer virus
    - c) B2B e-commerce
    - d) enterprise information portal**(15×2=30 Marks)**
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