



Reg. No. : .....

Name : .....*B.B.P.*.....

**Fourth Semester B.B.A. Degree Examination, June 2014**  
**CAREER RELATED FIRST DEGREE PROGRAMME UNDER CBCSS**  
**Group 2 (b)**  
**Core Course BM 1441 : ENTREPRENEURSHIP DEVELOPMENT**  
**(Common for 2010 and 2011 Admission)**

Time : 3 Hours

Max. Wt. : 30

**SECTION – A**

This Section consists of four bunches of four questions each. Each bunch carries a weightage of 1. Answer all questions.

I. Choose the most appropriate answer from the following :

- 1) The primary motivating force behind an entrepreneur is
  - a) Fame
  - b) Money
  - c) Achievement
  - d) Recognition
- 2) DIC stands for
  - a) District Industrial Centre
  - b) District Industries Centre
  - c) District Industrial Council
  - d) District Industrial Committee
- 3) An entrepreneur who starts business with the help of natural talent is called
  - a) Pure Entrepreneur
  - b) Induced Entrepreneur
  - c) Spontaneous Entrepreneur
  - d) Motivated Entrepreneur
- 4) The Govt. of India has defined women entrepreneurs on the basis of
  - a) Their participation in the equity and employment of a business enterprise
  - b) Their participation in employment
  - c) Their personal assets and savings
  - d) Their job satisfaction and achievement



- II. 5) The \_\_\_\_\_ entrepreneur draws up the advice and services of experts and introduces changes that reflects a complete break up from the existing scheme of things.
- a) Pure Entrepreneur                      b) Cognitive Entrepreneur  
c) Induced Entrepreneur                d) Innovative Entrepreneur
- 6) NIESBUD was established in
- a) 1980                      b) 1982                      c) 1983                      d) 1985
- 7) The initial capital used to start a business is called
- a) Bridge capital                              b) Seed capital  
c) Redundant capital                        d) Margin money
- 8) Manufacturing enterprises where investment in plant and machinery is more than 25 lakhs but does not exceed 5 crores is called \_\_\_\_\_ manufacturing enterprises.
- a) Micro                      b) Small                      c) Large                      d) Medium

III. Fill in the blanks choosing the suitable words from those given in brackets.

- 9) \_\_\_\_\_ has been set up to impart consultancy services in technical matters and training to entrepreneurs.  
(TCO, NIESBUD, CYSEC, EDII)
- 10) \_\_\_\_\_ analysis determines the resource requirements of a project.  
(Input, Output, Financial, Cost Benefit)
- 11) \_\_\_\_\_ has set up the Centre for Women Entrepreneurship and Gender Studies to act as a depository of knowledge in the field of women entrepreneurship development.  
(EDII, SIDBI, SIDCO, SISI)
- 12) \_\_\_\_\_ was of the opinion that achievement motivation can be developed through training and experience.  
(David McClelland, Cantillon, Schumpeter, J.B. Say)



IV. Match the following :

- | A                                       |   | B  |
|---|---|--|
| 13) Training of potential entrepreneurs | - | Retail entrepreneur                                  |
| 14) Financial appraisal                 | - | SIDO   |
| 15) Drone entrepreneur                  | - | Appraisal of cost and means of financing the project |
| 16) Lifetimers                          | - | Inherited Entrepreneurs                              |
|   | - | Appraisal of marketing aspects                       |
|   | - | Traditional method of production                     |

(4x1=4 Weights)

**SECTION - B**

Write short answers to any eight questions in one or two sentences each. Each question carries a weightage of 1.

- 17. Achievement motivation
- 18. Intrapreneur
- 19. EDP
- 20. KVIC
- 21. SSI
- 22. Venture capital
- 23. Problems of small entrepreneurs
- 24. Sick unit
- 25. Ancillary unit
- 26. Entrepreneurship
- 27. Fabian Entrepreneur
- 28. Innovation.

(8x1=8 Weights)

