



Reg. No. : .....

Name : .....

**First Semester B.B.A. Degree Examination, December 2014**  
**Career Related First Degree Programme Under CBCSS**  
**Group – 2 (b)**  
**Core Course**  
**BM – 1141 : FUNDAMENTALS OF MANAGEMENT**  
**(2014 Admission)**

Time : 3 Hours

Max. Marks : 80

**SECTION – A**

Answer **all** questions in **one** word or **two** sentences. **Each** question carries **1** mark.

1. Define Management.
2. What is Organising ?
3. What is Procedure ?
4. What is Scenario Planning ?
5. What is MBO ?
6. What is unity of command ?
7. Define staffing.
8. What is motivation ?
9. What is the centre point of theory 'Y' ?
10. What is democratic leadership style ?

**(10×1=10 Marks)**



## SECTION – B

Answer **any eight** questions, **not** to exceed **one** paragraph. **Each** question carries **2** marks.

11. State the organisational barriers to effective communication.
12. What are the innate qualities of a successful leader ?
13. What is Job analysis ?
14. What are the limitations of Centralisation ?
15. What are the elements of Delegation ?
16. What is span of management ?
17. What are the features of Informal Organisation ?
18. What are programmed decisions ?
19. What is Innovation ?
20. Explain Management as a process.
21. What are the functions of Top levels management ?
22. What is scientific management ?

**(8×2=16 Marks)**

## SECTION – C

Answer **any six** questions, **not** to exceed **120** words. **Each** question carries **4** marks.

23. Explain briefly the generic functions of Management.
24. Explain the various concepts of Management.
25. What are the limitations of planning ?
26. Explain the decision making process.
27. Explain the nature of organising.
28. Examine the importance of Informal Organisation.



29. What is Departmentation by function ? Discuss its advantages and disadvantages.
30. What are the factors necessary for a successful MBO programme ?
31. Discuss the importance of staffing. **(6×4=24 Marks)**

SECTION – D

Answer **any two** questions. **Each** question carries **15** marks.

32. Explain the importance of management :
- a) To the organisations
  - b) To the society and nation.
33. Explain the systems approach of management.
34. Define decentralisation. Explain the factors affecting the degree of decentralisation. Examine the need of decentralisation for the working of an organisation.
35. Define controlling. Discuss the importance of controlling. What are the requirements of a sound control system ? **(2×15=30 Marks)**
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