



Reg. No. :195-12825005.....

Name :

**Second Semester B.B.A. Degree Examination, July 2013
(Career Related First Degree Programme Under CBCSS)
Group 2(b) Foundation Course BM 1221 : E-COMMERCE
(2011 Admission)**

Time : 3 Hours

Max. Weights : 30

SECTION – A

This section consists of **four bunches of four questions each**. Each bunch carries a weight of 1. Answer all questions : **(4x1=4 Wts.)**

I. Choose the most appropriate answer from the following :

1) Which one of the following is a web browser ?

- | | |
|---------|----------------------------------|
| a) HTTP | b) Google |
| c) FTP | d) Microsoft's Internet Explorer |

2) Which one of the following is the default extension of MS Excel workbook ?

- | | |
|---------|------------------|
| a) .ppt | b) .doc |
| c) .xls | d) None of these |

3) A web page is created using

- | | |
|---------|--------|
| a) HTTP | b) FTP |
| c) HTML | d) URL |

4) Voucher class is a pre defined voucher type that helps in

- | | |
|--------------------|--------------------------|
| a) Automatic entry | b) Automatic calculation |
| c) Minimize errors | d) All of these |

II. Choose the most appropriate answer from the following :

5) A document containing words that connect to other documents is known as

- | | |
|--------------|--------------|
| a) FTP | b) HTML |
| c) Videotext | d) Hypertext |



SECTION – B

Write short answers to **eight** questions in **one** or **two** sentences each. **Each** question carries a weight of **1**. **(8x1=8 Wts.)**

17. Define e-commerce.
18. What is a smart card ?
19. What do you understand by an internet firewall ?
20. What is URL ?
21. What is website ?
22. What do you mean by HTML ?
23. Mention any two types of charts available in microsoft excel.
24. Write a short note on telnet.
25. What is intellectual property ?
26. What do you mean by account groups ?
27. What is a spreadsheet ?
28. Define cryptography.

SECTION – C

Answer any **five** questions in not exceeding **one** paragraph each. **Each** question carries a weight of **2** : **(5x2=10 Wts.)**

29. How does e-commerce differ from e-business ?
30. Give a brief account of ethical issues in e-commerce.
31. Briefly account the reasons for the growing importance of e-advertisements.
32. Give a short note on web search engine.



33. Enumerate the uses of digital signature.
34. What is a contra voucher ? How would you create it in tally ?
35. What is a cell ? How would you identify rows and columns in a spreadsheet ?
36. Explain IF() function in MS Excel.

SECTION - D

Answer any two questions in not exceeding in four pages each. Each question carries a weight of 4 : (2x4=8 Wts.)

37. Enumerate and explain the advantages and limitations of e-commerce.
38. Give any five key combinations and their functions in tally.
39. Discuss the important applications of MS Excel.