



(Pages : 4)

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Reg. No. : .....

Name : .....

**First Semester B.Com. Degree Examination, January 2013**  
**(Career Related First Degree Programme under CBCSS)**  
**Group 2(a) & 2 (b)**  
**Core Course**  
**CX 1141/TT 1141/ HM 1141/CC 1141 – METHODOLOGY AND**  
**PERSPECTIVES OF BUSINESS EDUCATION**

Time : 3 Hours

Max. Weightage : 30

SECTION – A

This Section consists of **four** bunches of **four** questions each. **Each** bunch carries a weightage of **1**. Answer **all** questions.

1. Choose the most appropriate answer from the following :

1) An economic system in which business is privately controlled and operated for profit is known as

- |               |                  |
|---------------|------------------|
| a) Communism  | b) Socialism     |
| c) Capitalism | d) Mixed economy |

2) Public sector undertakings are owned and managed by

- |                        |                  |
|------------------------|------------------|
| a) Public              | b) Government    |
| c) Private individuals | d) None of these |

3) The National Stock Exchange is situated at

- |             |              |
|-------------|--------------|
| a) Mumbai   | b) Ahmedabad |
| c) Kolkatta | d) New Delhi |

4) Total number of nationalized banks in India

- |       |       |       |       |
|-------|-------|-------|-------|
| a) 20 | b) 19 | c) 21 | d) 30 |
|-------|-------|-------|-------|

P.T.O.



II. 5) Money market is a financial market for

- a) Long term borrowing
- b) Trading in foreign exchange
- c) Selling goods and services
- d) Short term borrowing

6) Presentation of the details of a project is

- a) Project evaluation
- b) Project report
- c) Project analysis
- d) Project identification

7) Indian market is a

- a) Imperfect market
- b) Perfect market
- c) Both (a) and (b)
- d) None of these

8) Debenture capital is

- a) Borrowed capital
- b) Reserve capital
- c) Owned capital
- d) Short term capital

III. Fill in the blanks choosing suitable words :

9) \_\_\_\_\_ economy is a planned one.

- a) Capitalist
- b) Communist
- c) Socialist
- d) None of these

10) The maximum number of partners in a firm carrying banking business is \_\_\_\_\_

- a) 7
- b) 10
- c) 15
- d) 20

11) The biggest stock exchange in India is \_\_\_\_\_

- a) BSE
- b) NSE
- c) Calcutta Stock Exchange
- d) NASDAQ

12) Market for new issue of shares is known as \_\_\_\_\_

- a) Secondary market
- b) Primary market
- c) Money market
- d) None of these



IV. Match the following :

**A**

- 13) FEMA
- 14) NASDAQ
- 15) Intangible products
- 16) Duopoly

**B**

- a) One seller
- b) 1991
- c) Two sellers
- d) USA
- e) 1999
- f) Service

**(4×1=4 Weights)**

**SECTION – B**

Answer **any eight** questions in **one** or **two** sentences each. **Each** question carries a weightage of **1**.

- 17) What is meant by innovation ?
- 18) What do you mean by multinational companies ?
- 19) Explain the term 'Economic System'.
- 20) Define Planned Economy.
- 21) Define Economic Development.
- 22) What do you mean by corporate governance ?
- 23) What is stock exchange cue ?
- 24) What is grey market ?
- 25) Who is a lame duck ?
- 26) What is IDBI ?
- 27) What is National Knowledge Commission ?
- 28) What is BPO ?

**(8×1=8 Weights)**



## SECTION – C

Answer **any five** questions in **not** exceeding **one** paragraph each. **Each** question carries a weightage of **2**.

- 29) Write a note on division of labour.
- 30) What are the merits and demerits of planned economy ?
- 31) Explain different sectors of Indian economy.
- 32) Examine the role of entrepreneurs in economic development.
- 33) Explain the sources of short term finance.
- 34) What are factors to be considered for establishing a business venture ?
- 35) Explain the term a) HRM b) HRD.
- 36) What are the features of perfect competition ? (5×2=10 Weights)

## SECTION – D

Answer **any two** questions in **not** exceeding **four** pages each. **Each** question carries a weightage of **4**.

- 37) Describe different forms of business entities.
  - 38) Discuss the arguments for and against economic liberalization.
  - 39) What is Financial Market ? How can you classify financial market ? Explain. (2×4=8 Weights)
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