Reg. No. : ....

Name : ....

First Semester B.Com. Degree Examination, January 2013
Career Related First Degree Programme under CBCSS
Group 2(b) : Commerce with Computer Application
Core Course – III
CC 1143 : INFORMATION TECHNOLOGY IN BUSINESS

Time : 3 Hours   Max. Weight . 30

SECTION –A

This Section consists of **four** bunches of **four** questions **each. Each** bunch carries a weight of **1**. Answer **all** questions.

I. Choose the most appropriate answer from the following :

1) Which of the following is NOT a Browser ?

   a) Windows Explorer   b) Mozilla

   c) Internet Explorer   d) Opera

2) Which of the following is an External DOS command ?

   a) TYPE   b) COPY   c) MD   d) FORMAT

3) Sending same document to multiple addresses is

   a) Mail merging   b) Formatting   c) Moving   d) Creating

4) Transfer of money to anyone across the globe is carried through

   a) ECS   b) RTGS   c) GDR   d) Smart Card

II. Fill up the blanks choosing suitable words.

5) ROM is a _____ memory.

   a) Volatile   b) Non-volatile   c) Cache memory   d) None of these

6) _____ is used in IV generation computers.

   a) Transistor   b) Vacuum tube   c) IC   d) None of these

7) _____ is a low level language processor.

   a) Compiler   b) Interpreter

   c) Assembler   d) Machine language

8) _____ is not an internet protocol.

    a) FTP   : b) HTTP   c) HTML   d) WAP

III. 9) _____ is a word processing package.

    a) MS-Excel   b) ORACLE   c) Page Maker   d) FOXPRO

10) _____ is the first electronic computer.

    a) ENIAC   b) EDVAC   c) EDSAC   d) UNIVAC

11) Interpreter is used to convert _____

    a) Low level language to machine language

    b) High level language to machine language

    c) Low level to high level language

    d) High level to low level language

12) Network of computers in a limited geographical area is _____

    a) WAN   b) MAN   c) LAN   d) Intranet

IV. Match the following :

A	**B**
13) B_2B	a) Telnet
14) Search Engine	b) MS-Access
15) Protocol	c) Opera
16) DBMS	d) Yahoo
	e) Spreadsheet
	f) e-commerce **(4×1=4 Weights)**

SECTION – B

Answer **any eight** questions in **one** or **two** sentences **each. Each** question carries a weightage of **1**.

17) What is Application Software ?

18) What is Cache memory ?

19) What is a Hybrid computer ?

20) What is FTP ?

21) What is a Serial Printer ?

22) What is LAN ?

23) What are search engines ?

24) What is Gopher ?

25) What is E-Cash ?

26) What is cryptography ?

27) What are smart cards ?

28) What is G_2C ?   **(8×1=8 Weights)**

SECTION – C

Answer **any five** questions **not** exceeding **one** paragraph **each. Each** question carries a weight of **2.**

29) Briefly explain various on-line financial services.

30) Explain use of ICT in E-governance.

31) Distinguish between LAN and WAN.

32) What are the business applications of internet ?

33) Distinguish between RAM and ROM.

34) What are the capabilities and limitations of computers ?

35) What are internet protocols ?

36) Briefly explain network security.   **(5×2=10 Weights)**

SECTION – D

Answer **any 2** questions in not exceeding **four** pages **each. Each** question carries a weight of **4.**

37) What are the business applications of Internet ?

38) What is E-business ? Briefly explain Information service model and emerging hybrid models of e-business.

39) Briefly explain features and design of modern computers.   **(2×4=8 Weights)**

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